	Running head: CRO	SS-CULTURAL	DIFFRENCES IN	VIEWING OF	PAINTINGS
--	-------------------	-------------	---------------	------------	-----------

The Influence of Culture on the Viewing of Western and East Asian Paintings

Tobiasz Trawinski¹, Chuanli Zang^{2, 3}, Simon P. Liversedge³, Yao Ge², Ying Fu², & Nick Donnelly⁴

¹ Tobiasz Trawinski, Department of Psychology, Division of Science, New York University

Abu Dhabi, United Arabic Emirates

² Academy of Psychology and Behaviour, Tianjin Normal University, China

³ School of Psychology, University of Central Lancashire, United Kingdom

⁴Department of Psychology, Liverpool Hope University, United Kingdom

Contact details:

Tobiasz Trawinski

Department of Psychology, Division of Science

New York University Abu Dhabi

PO Box 129188, Saadiyat Island, Abu Dhabi

UAE

tobiasz.trawinski@nyu.edu

Abstract

The influence of British and Chinese culture on the viewing of paintings from Western and East Asian traditions was explored in an old/new discrimination task. Accuracy data were considered alongside signal detection measures of sensitivity and bias. The results showed participant culture and painting tradition interacted but only with respect to response bias and not sensitivity. Eye movements were also recorded during encoding and discrimination. Paintings were split into regions of interest defined by faces, or the theme and context in order to analyse the eye movement data. With respect to the eye movement data, the results showed that a match between participant culture and painting tradition increased the viewing of faces in paintings at the expense of the viewing of other locations, an effect interpreted as a manifestation of the Other Race Effect on the viewing of paintings. There was, however, no evidence of broader influence of culture on the eye movements made to paintings as might be expected if culture influenced the allocation of attention more generally. Taken together, these findings suggest culture influences the viewing of paintings but only in response to challenges to the encoding of faces.

Keywords: cross-cultural differences, eye-movements, viewing of paintings, other race effect

The Influence of Culture on the Viewing of Western and East Asian Paintings

Previous studies investigating the influence of culture on the visual processing of scenes have used photographs or drawings as stimuli. On the basis of such work, Masuda and Nisbett (2001; Nisbett & Masuda, 2003) argued that culture influences how objects in scenes are attended to, processed and recalled (see also Ji, Peng, & Nisbett, 2000; Kitayama, Duffy, Kawamura, & Larsen, 2003; Ko, Lee, Yoon, Kwon, & Mather, 2011; Masuda, Ellsworth, et al., 2008; Mickley Steinmetz, Sturkie, Rochester, Liu, & Gutchess, 2018; Yang et al., 2013). They concluded that individuals from collective cultures attend to and represent objects in relation to the context in which they are seen (Boland et al., 2008; Chua et al., 2005; though see Evans et al., 2009; Rayner et al., 2007; Stanley et al., 2013). In contrast, those from more individualistic cultures attend and represent objects relatively independently of their context.

It has also been suggested that cultural differences in scene processing may be reflected in the differences in layout and form of representational paintings from Western and East Asian traditions (Bao et al., 2016; Masuda, Gonzalez, et al., 2008; Miyamoto et al., 2006; Nisbett & Masuda, 2003; Pöppel, 2018; Ueda & Komiya, 2012). Representational paintings drawn from Western and East Asian traditions differ. Western representational paintings tend to be constructed using linear perspective and lighting to highlight a single focal point for viewers (Delahaye, 1993). In contrast, East Asian representational paintings tend to use floating perspective (Masuda, Gonzalez, et al., 2008) with a generalised and diffused lighting such that no single focal point for viewing is defined for viewers (Bao et al., 2016; Pöppel, 2018; see Figure 1).

In the present study, we explore if the differences in representational paintings produced in Western and East Asian traditions influence how they are viewed by naïve participants drawn from individualist (British) and collectivist (Chinese) cultures. We do so

by recording, analysing and comparing eye movements as participants encode examples of Western and East Asian paintings for later recall in an old/new recognition task.

Comparing eye movements across different paintings requires defining regions of interest (ROIs) according to some criterion. One possible way of defining ROIs across traditions comes from art history. Art historians (e.g., Gombrich, 1992, p. 122) often refer to the 'theme' of a painting, whereby some aspects of the composition are essential to the definition of the key narrative of the painting (see also Berlyne, 1971, p. 197, 250-252; Locher et al., 2007). For instance, Arnheim states that: "The theme is a formal pattern that indicates what the work is about. It turns the visual pattern into a semantic statement on the human condition." (Arnheim, 1982, p. 153). Furthermore, Arnheim argues: "If there were an instrument to measure the level of intensity perceived at any point in compositional structure, it would register considerable variation in most works of art. To be sure, there are instances in which visual intensity remains remarkably steady throughout a given work. The crowd scenes of Peter Bruegel or the texture paintings of Jackson Pollock offer examples. But in most styles of art, the statement to be conveyed by the work calls for high points, which carry the accents of the theme, as against the connecting tissue of in-between areas." (1982, p.155).

Paintings showing the same theme share similar semantic and visual features and motif (Panofsky, 1987, p. 40 - 41, Figure 1). Paintings of the same motif are often defined with respect to the presence of specific characters. This is true in both Western and East Asian traditions and so we use this idea to define a 'theme' ROI (see Locher et al., 1996, 2015; Nodine et al., 1993; Trawinski et al., 2019 for a similar approach). In the present study we use the idea of 'theme' and context as a way of providing an initial comparison of viewing across participant culture and painting tradition. If participants from collectivist cultures are more likely to look at the context then the theme than those from individualistic cultures then this should be evident in the contrast of Chinese and British participants. While

paintings might not be viewed in the same way as other visual stimuli (Cavanagh, 2005; Graham & Redies, 2010; Hayn-Leichsenring et al., 2013; Melcher & Cavanagh, 2011), if an influence of culture is present such an effect should be general and hold when viewing paintings in general.

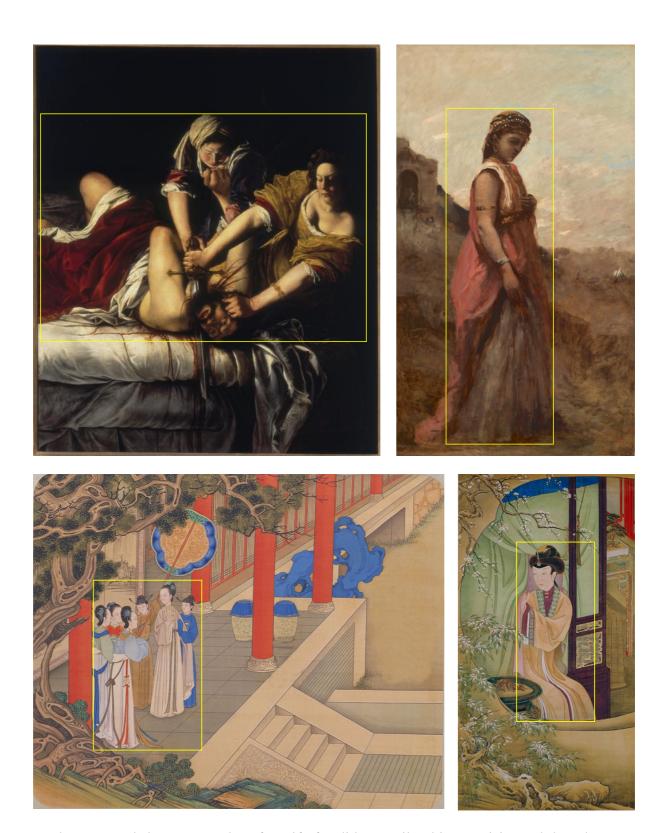


Figure 1. The top panel shows examples of motif of Judith: Gentileschi Artemisia, Judith and Holofernes (c. 1620); Jean-Baptiste Camille Corot, Judith (c. 1872). The bottom panel shows examples of motif of Nobel Woman: Jiao Bingzhen, Picking Rattan to Make Clothes for

Parents (Qing dynasty); unknow, Watching Snow Next to Hearth (Qing dynasty). Yellow rectangles show theme ROI.

Appreciation of the idea of theme and context requires knowledge of the history of art and, as such, may be of questionable value in making predictions about the viewing behaviour of naïve spectators. Previous eye movement studies of where participants explored paintings have shown that fixations to faces often dominate much spectatorship of representational paintings by naïve viewers (e.g., Harland et al., 2014; Massaro et al., 2012; Savazzi et al., 2014; Trawinski et al., 2019). It may be that naïve spectators are focused on exploring faces when viewing paintings where they are present. Moreover, the role that faces play in naïve spectators' viewing of paintings is of particular interest with respect to considering how culture might affect spectatorship. The experimental literature on face perception reveals culture to have a marked effect on the identification of faces (e.g., Meissner & Brigham, 2001), as well as the speed of attentional capture (Masuda, Ellsworth, et al., 2008) and sensitivity to changes made to faces presented in positive, negative or neutral contexts (Ko et al., 2011). These findings sit under the heading of the Other Race Effect (ORE). There is an extensive literature on the ORE in face perception but we limit our discussion here to studies where eye movement measures have been taken. Goldinger et al., (2009) explored this in a study of recognition memory for faces presented individually in an old/new recognition task. They demonstrated that other race faces are subject to fewer but longer fixations than are same race faces when encoding faces into memory. Furthermore, they demonstrated that the influence of race on eye movements to faces became more marked as the encoding session progressed. The finding of an effect of time through the encoding session was explained in terms of the diminishing effort participants were willing to expend in the encoding of other race faces over the time course across trials. If these data are relevant to understanding the viewing of representational paintings then culture will influence the extent of looking at faces. Specifically, on average, where participant culture and painting tradition match then faces will be viewed more than when there is a mismatch.

Beyond the hypothesis of a specific effect in relation to the viewing of faces, the broader consequences of the influence that the ORE might play in the viewing of paintings remains unclear. In particular, is viewing shifted away from faces to other areas of the theme and context, or is it simply truncated when there is a mismatch relative to a match between participant culture and painting tradition? This question is explored in the present study.

The hypothesis of a match (or mismatch) between participant culture and painting tradition leading to a difference in the viewing of faces can be extended. Discrimination in an old/new discrimination task like that used in the present study amounts to making a decision of 'have I seen this before?'. Targets seen at encoding can be positively identified whereas foils (i.e., those not seen at encoding) cannot be. Decisions of this type are subject to uncertainty about when enough visual information has been sampled. For example, uncertainty about the decision making in relation to target absence is known to increase eye movements relative those made when decided a target is present in visual search tasks (e.g., Chun & Wolfe, 1996). The likely increased number of eye movements on foil than target trials may lead to exaggerated effects on foil relative to target trials. The increased number of eye movements to foils than targets provides a larger sample size of eye movements from which to test for differences. Therefore, if culture influences the viewing of paintings at discrimination then these effects will be seen most clearly on foil than target trials.

In sum, in the present study, participants viewed Western and East Asian paintings as they sought to encode them into memory in order to discriminate those seen at encoding (targets) from those not seen at encoding (foils). Discrimination accuracy was measured to ensure participants were attending to the task, and eye movements were measured

throughout. Three hypotheses have been tested. First, when looking at paintings Chinese participants will look more to the context, and less to the theme, than will British participants. Second, a mismatch relative to a match between a participant's culture and the tradition from which a painting is drawn will influence eye movements made at encoding and discrimination by virtue of the other race effect on viewing of paintings. Third, any influence of culture on the viewing of themes, context or faces at discrimination will be most striking on trials when foils rather than targets are presented.

Method

Participants

Participants were 32 Chinese (13 males and 19 females; M = 22.5, SD = 2.83) and 28 British (4 males and 24 females; M = 21, SD = 4.38) undergraduate students from the Tianjin Normal University (PRC), University of Southampton (UK), and Liverpool Hope University (UK). An opportunity sample was recruited through an online survey advertising the studies. Participants received course credits or payment (£12) to compensate for their time.

Participants were also compared on a set of individual difference measures (see the Procedure section for details in relation to the collection of these data). British and Chinese participant groups did not differ on the Attention Network Task (ps > .187) on most of the scales apart from executive score (t(58) = -2.08, p = .043; see Table 1). British participants had higher executive attention scores than Chinese participants. In contrast, Chinese participants had a higher capacity on visuospatial working memory capacity (t(58) = 2.25, p = .028; M = 63.75, SD = 14.06; M = 54.25, SD = 18.6; respectively). Finally, British and Chinese participants did not differ on verbal working memory capacity (t(58) = .16, p = .253).

Table 1

The results of battery of cognitive tests used to estimate the individual differences between British and Chinese participants.

	Chin	iese	Br	ritish
	\overline{M}	SD	M	SD
3-Back: Spatial	64.70	14.87	54.25	18.60
3-Back: Verbal	68.46	14.94	62.71	18.05
ANT: EXEC	69.60	24.83	85.98	34.75
ANT: ORIENT	36.24	25.95	46.43	32.43
ANT: ALERT	24.03	27.79	28.02	36.84

Note. ANT = Attention Network Test; EXEC = executive; ORIENT = orienting; ALERT = alerting.

All participants reported having little knowledge of art. In an attempt to confirm participants were naïve to art, they completed a test of art knowledge. The questionnaire was translated to English and Chinese from the original German version of an art knowledge questionnaire (Jakesch & Leder, 2009; Trawinski et al., 2019). One inevitable limitation is that the questionnaire explores knowledge of Western art. We are not aware of an equivalent test of knowledge of East Asian art. Participant knowledge about art tended to be low (Chinese: M = 1.94 [out of 48]; SD = 1.86; Mdn = 1; range = 0 - 8; British: M = 9.19; SD = 6.20; Mdn = 7; range = 0 - 25). The participants were, therefore, classified as naïve.

The groups of Chinese and British participants were each pseudo-randomly allocated to one of four groups. Groups A (16 participants: Chinese) and B (14 participants: British) viewed Western paintings, and Groups C (16 participants: Chinese) and D (14 participants: British) viewed East Asian paintings.

Apparatus

Stimuli were presented on a View-Sonic graphics Series G225f CRT monitor with screen size 40 cm x 30 cm in a darkened room. Participants were seated at a distance of 70 cm giving a visual angle of 30.11° by 23.75° for the screen. Screen resolution was 1024 x 768 with a refresh rate of 120 Hz. Viewing was binocular, though the only movements of the right eye were recorded using an SR Research Limited Eye-Link 1000 eye tracker operating at 1000Hz. Head movement was stabilized using a chin and headrest. Participants terminated each presentation by pressing one button on a four-button response box.

Stimuli

Two sets of 150 high-resolution images of Western and East Asian paintings were downloaded from the Google Image Search. All signatures and descriptions were removed using Adobe Photoshop CS6. The height varied between 3.84 and 26.99 cm on the screen and giving a visual angle between 6.21° and 41.56°. Widths varied between 6.69 and 20.11 cm increasing a visual angle to 14.31° and 41.32°. Paintings were always presented centrally on the screen against a grey background.

Paintings were drawn from ten motif categories. The set of Western paintings consisted of paintings taken from five motif categories: Three Graces, Judith, Bathers, Odalisque, and Venus. The set of East Asian paintings consisted of five other motifs categories: Palace Children, Rohan, Bodhisattva, Nobel Women and Emperor. Thirty paintings were gathered, in total, for each motif category (see Appendix A and B).

Each painting was split into theme and context ROIs. Given the selection of paintings with respect to specific motifs, we operationalised theme as area(s) of the composition critically relevant to identifying the motif. The determination of theme and context was made, a priori, by one of the authors (TT) and a Professor of Fine Art. The area of a painting beyond

that contributing to the theme was its context. The area of the theme and context covered, on average, 58% and 42% respectively of the Western and 32% and 68% respectively of the East Asian paintings. Comparison of the percentage area of themes across tradition of painting showed that the theme occupied a greater area of Western than East Asian paintings (t(298) = 16.88, p < .001).

Design and Procedure

The experiment had five stages and all participants completed all stages. In the first stage, participants completed either a test of visuospatial and verbal working memory capacity (3-back task; Shackman et al., 2006) or they completed an art knowledge questionnaire (Jakesch & Leder, 2009; Trawinski et al., 2019).

In the second stage (the encoding session), participants in Groups A-D were asked to memorise each of one hundred Western (Groups A and B) or East Asian (Groups C and D) paintings for recall in a later discrimination session. Eye movements were recorded during encoding and this required the second stage to begin with a nine-point calibration procedure. The eye tracker was calibrated to less than 0.5° error. Once calibration was complete, the presentation of paintings began. Paintings were presented in a randomised order. Each trial began with a fixation cross, presented at the centre of the screen. Once the fixation cross had been fixated for 1 second, a painting was presented and remained on the screen until a key press on the button box indicated that the participant had finished viewing. The inter-trial interval between a button press and the onset of a fixation cross was set to 500 ms.

Stage 3 lasted for 30-minutes during which participants completed whichever of the working memory capacity test or art knowledge questionnaire that they had not completed in the first stage.

In the fourth stage (the discrimination session), fifty 'foil' paintings that were not shown at encoding were presented along with fifty 'target' paintings shown during the encoding session in a randomised order. As in the encoding session, eye movements were measured, requiring the fourth stage to begin with a nine-point calibration procedure. The eye tracker was calibrated to less than 0.5° error. Once calibration was complete, the presentation of paintings began. The onset of paintings was preceded by a fixation cross, and the offset by a button press. Participants judged whether paintings were targets or foils and responded by pressing one of two buttons on the response box. As at encoding, the inter-trial interval was 500 ms.

In the fifth stage participants completed the Attention Network Test (ANT; Fan et al., 2002). The ANT uses reaction times to determine indices of attentional orienting, alerting and executive control. The test combines a flanker task and a cued reaction time task to measure the efficiency of each aspect of attention. A central arrow is flanked by two pairs of distracter arrows on each trial. Flanker arrows either point in the same direction (congruent condition) or opposite direction (incongruent condition) as the target arrow. Participants were instructed to classify as quickly and accurately as possible whether the central arrow pointed to the left or right. The difference in reaction times between various conditions is used to calculate the range of attention network scores.

Results

Descriptive statistics for the data gathered in the tests in Stages 1, 3, and 5 of the experimental procedure are reported in the Participants section and were used to compare the two participant groups. Data from stages 2 and 4 were used to test the hypotheses described in the Introduction and are explored in this section.

Data analyses were conducted in R version 3.5.0 (R Core Team, 2016). Data were fitted in (generalised) Linear Mixed-effects Models ((G)LMMs) using the lmer4-package (Bates et al., 2014) and MASS-package (Venables & Ripley, 2002). We used 'emmeans'

package (Lenth et al., 2019; version 1.4.5) to create the predicted marginal means, contrasts, and comparisons for fixed factors of models. All pairwise comparisons were corrected using Holm-Bonferroni correction. The random effects were structured for items and participants including slopes for meaningful fixed effects and correlation. The full random structure was trimmed down for those models that did not converge or had a correlation equal to zero or one. The *t/z*-values equal to 1.96 or higher were interpreted as significant (see Baayen et al., 2008).

The results are structured to consider the (a) accuracy in discrimination of paintings from foils (b) eye movements made during the encoding session to theme and context areas, (c) eye movements made at discrimination, and (d) eye movements made to faces, the themes minus faces (remainder of the theme [henceforth r-theme]), and contexts during the encoding and discrimination sessions. The random structure for accuracy analyses using GLMM was (1+ Test Item | Subject) + (1| Stimuli). The random structure for the eye movement measures for the LMM, for both normalised log-transformed number of fixations and for logtransformed fixation duration, was (1+ROI | Subject) + (1 +ROI | Stimuli) and for logtransformed total fixation duration (1+ROI | Subject) + (1 | Stimuli) in the encoding session when theme and context were considered. In the discrimination session the random structure for the LMM for normalised log-transformed number of fixations was (1+ROI | Subject) + (1) Stimuli) and for log-transformed fixation duration and for log-transformed total fixation duration was (1+ROI+Test Item | Subject) + (1| Stimuli). The random structure for the LMM for normalised log-transformed number of fixations, log-transformed fixation duration, and log-transformed total fixation duration was (1 | Subject) + (1 | Stimuli) in encoding when eye movements made to faces were considered. The random structure for the LMM for normalised log-transformed number of fixations, and log-transformed total fixation duration

was (1 + ROI| Subject) + (1 | Stimuli), and for log-transformed fixation duration (1 | Subject) + (1 | Stimuli), in discrimination when eye movements made to faces were considered.

Discrimination Accuracy

We start the report of data analysis by testing whether participants were able to perform the discrimination task reliably. The analyses are not conducted to test a specific prediction outlined in the Introduction. Nevertheless, it is important to show that participants were engaged with the task in the encoding and discrimination sessions. Only if this is the case does it make sense to explore specific predictions with respect to the eye movement data (Keith Rayner, 2009). First, the accuracy was processed as a binomial dependent variable in a GLMM (Table 2). The fixed factors were Culture (of participants; Chinese versus British), Tradition (of painting; Western versus East Asian), and Test Item (target versus foil), as well as their interaction.

The reference levels were Chinese for Participants, East Asian for Tradition, and foils for Test Item. Second, accuracy data were used to compute sensitivity (*d'*) and bias (*c*; Macmillan & Creelman, 2004), which were analysed using analysis of variance. Sensitivity and bias were used as dependent variables, and Culture (Chinese versus British) and Tradition (Western versus East Asian) were between subject factors.

Table 2

Fixed effect estimates from the Generalised Linear Mixed Models for accuracy on Participant, Painting, and Test Item.

		Accuracy	
	b	SE	z
Intercept	1.62	0.23	7.27
Culture	0.70	0.27	2.64
Tradition	- 0.30	0.32	- 0.94
Test Item	0.58	0.33	1.75
Culture: Tradition	- 0.13	0.39	- 0.34
Culture: Test Item	- 1.42	0.39	- 3.60
Tradition: Test Item	- 0.72	0.47	-1.53
Culture: Tradition: Test Item	1.45	0.58	2.50

Note. Significant effects are indicated in bold.

With respect to the accuracy, the main effect of culture was significant as were the interactions between Culture and Test Item and the three-way interaction of Culture, Tradition and Test Item were significant (Figure 2). Specifically, Chinese participants discriminated between Western paintings less accurately than East Asian paintings (b = 1.02, z = 2.72, p = 0.01). However, this was only the case when the comparison of Western and East Asian paintings was made across target paintings and not foils. British participants did not differ with respect to discrimination between targets and foils for Western and East Asian paintings (zs < 1.27). The results for accuracy are explored in more detail below using signal detection theory to differentiate between effects of sensitivity (d') and bias (c).

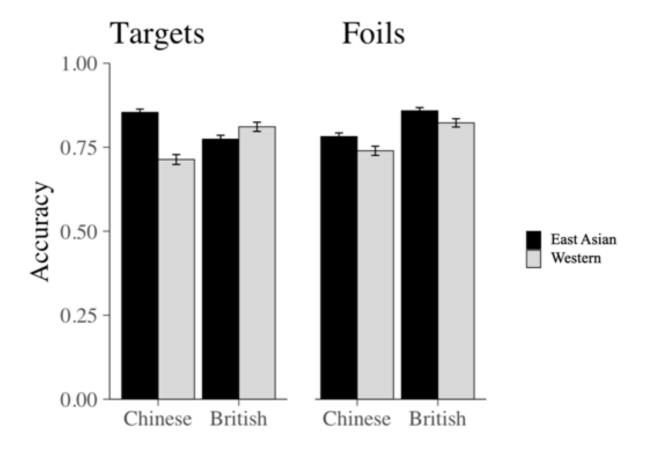


Figure 2 Mean accuracy (with SE) as a function of Culture, Tradition, and Test Item. and Test.

With respect to sensitivity, the main effect of Tradition was significant with sensitivity being higher for East Asian than Western paintings (F(1,56) = 4.87, p = 0.031, $\eta_p^2 = 0.08$). The interaction between Tradition and Culture approached but did not reach significance (F(1,56) = 2.72, p = 0.105, $\eta_p^2 = 0.05$). No other main effects reached significance (Fs < 2.16). In sum, sensitivity was higher to East Asian than Western paintings.

With respect to bias, the main effect of Culture $(F(1,56) = 4.20, p = 0.045, \eta_p^2 = 0.07)$, and the interaction between Culture and Tradition was significant $(F(1,56) = 8.43, p = 0.005, \eta_p^2 = 0.13)$. British participants were biased to report East Asian paintings as foils. In contrast, Chinese participants were biased to report East Asian paintings as targets (Mdiff = .56, p = 0.003; Figure 3). There was no effect of culture on response bias when discriminating Western paintings (ps < .179). No other main effects reached significance (Fs < .01).

The main purpose of these analyses was to report that participants were able to perform the task. The discrimination data show that participants found the task challenging but were clearly engaged with it. We did not predict any effect of culture on accuracy, sensitivity, or bias. There was, however, some evidence that discrimination accuracy was increased for the East Asian paintings than for the Western paintings, and this effect was more apparent for Chinese participants. There was also evidence of an influence of culture on decision bias in the discrimination of East Asian paintings. Chinese participants tended to see East Asian paintings shown at discrimination as familiar whereas British participants tended to see them as unfamiliar. We now turn to the analyses of the eye movements made when encoding and discriminating paintings, having demonstrated that participants were able to perform the task reasonably well.

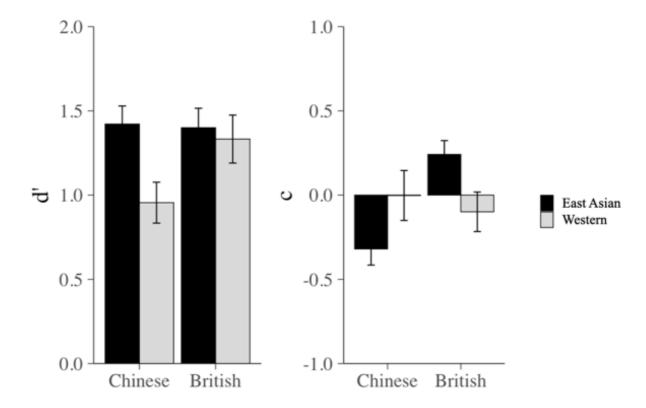


Figure 3. Mean sensitivity and bias values (with SE) as a function of Culture and Tradition.

Eye Movements

The first goal of these analyses was to examine whether there was evidence of a difference across cultures in fixations to the theme and contexts of Western and East Asian paintings when initially encoding paintings and then when discriminating target paintings from foils. We did this to explore whether there is an over-riding cultural influence on the spatial distribution of fixations associated with looking across themes and contexts in paintings. Specifically, we hypothesized that Chinese participants would look more at the context, and less at the theme, of paintings compared to British participants. In contrast, if cross-cultural theory in scene perception can be applied to spectatorship of paintings then participants participants drawn from individualistic should present greater focus on the theme ROI than those from collective culture.

Outliers and exclusion. Fixations shorter than 60 ms or longer than 1200 ms were removed. Fixations that coincided with display onset or the response were also removed. This led to 4% of data being excluded. The final data set consisted of 207272 fixations in the encoding session and 75624 fixations in the discrimination session. The difference in the overall number of fixations is consistent with the fact that participants performed quite differently in response to encoding and discrimination task requirements.

Data normalization. All eye movement data were log-transformed to increase the normality of the data distribution. To control for differences in the spatial extent of regions across stimuli, the number of fixations was normalised by dividing the number of fixations made within a ROI by the number of pixels within it. Analyses were carried out on normalised number of fixations, mean fixation duration, and the total fixation duration.

The eye movement results for encoding and discrimination sessions are considered separately. With respect to eye movements made at the encoding session, data were analysed with respect to three fixed factors: Culture (Chinese versus British), Tradition (Western versus East Asian), and ROI (theme versus context), as well as their interaction. In a second set of analyses, the data were analysed as in the encoding session but with the addition of a Test Item (target versus foil) fixed factor. The reference levels were Chinese for Culture, East Asian for Tradition, theme for ROI, and foils for Test Item.

Eye Movements at Encoding. With respect to the normalised number of fixations, the main effects of Culture, Tradition and ROI were significant. Chinese participants made more fixations than did British participants, more fixations were made to East Asian than Western paintings and to themes than contexts (see Table 3 and Figure 4). The two-way interactions between ROI and Culture, and between Culture and Tradition were significant as was the three-way interaction between ROI, Culture, and Tradition. Chinese participants made more fixations than British participants to the theme of East Asian paintings (b = .85, t = .85).

= 4.52, p <.001). There was no difference between the groups in number of fixations made to the context of East Asian paintings (t = -.563) or in the number of fixations made to the theme or context of Western paintings (ts < .515).

Running head: CROSS-CULTURAL DIFFRENCES IN VIEWING OF PAINTINGS

Table 3

Fixed effect estimates from the Linear Mixed Models for log-transformed number of fixations, log-transformed mean fixation durations, and log-transformed total fixation duration on type of ROIs, Culture, and Tradition at encoding session.

	Fixations			Mean fix	ation dur	ration (ms)	Total fixation duration (ms)			
	b	SE	t	b	SE	t	b	SE	t	
Intercept	-8.62	0.13	-61.64	5.48	0.04	144.54	8.57	0.13	63.21	
ROI	- 1.71	0.10	- 16.77	- 0.02	0.02	- 1.32	- 0.95	0.12	- 7.92	
Culture	- 0.85	0.18	- 4.52	0.03	0.06	0.46	- 0.06	0.20	- 0.30	
Tradition	- 0.55	0.20	- 2.73	- 0.04	0.06	- 0.66	0.08	0.20	0.42	
ROI: Culture	0.97	0.10	9.31	- 0.02	0.02	- 1.03	0.15	0.11	1.29	
ROI: Tradition	- 0.11	0.14	- 0.78	- 0.01	0.02	- 0.33	- 0.99	0.17	- 5.72	
Culture: Tradition	0.81	0.27	2.96	0.01	0.08	0.21	- 0.01	0.29	- 0.01	
ROI: Culture: Tradition	- 1.05	0.15	- 6.89	- 0.02	0.03	- 0.76	- 0.27	0.17	- 1.61	

Note. Significant effects are indicated in bold.

Running head: CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS

With respect to mean fixation duration, no main effects or interactions reached significance.

With respect to the total fixation duration, participants looked for longer at the theme than the context ROIs. The two-way interaction between ROI and Tradition was significant. Participants spent longer time looking at the context of East Asian paintings than Western paintings (b = .88, t = 5.63, p < .001). In contrast, there was no difference in time spent looking at themes across Western and East Asian paintings (t = -.576).

The data confirm the importance of information contained in themes to viewing at encoding. Any influence of culture on viewing at encoding was limited to the number of fixations made to the theme of East Asian paintings such that Chinese participants made more fixations than did British participants. There was no evidence to support a general increased viewing of contexts by Chinese relative to British participants.

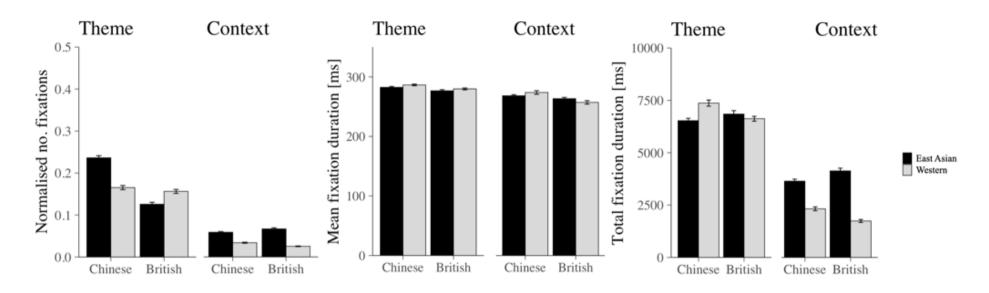


Figure 4. Normalised number of fixations, mean fixation durations, and total fixation duration (with SE) as a function of ROI, Culture, and Tradition in the encoding session.

Running head: CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS

Table 4

Fixed effect estimates from the Linear Mixed Models for log-transformed number of fixations, log-transformed mean fixation durations, and log-transformed total fixation duration on type of ROIs, Culture, Tradition, Presentation at discrimination session.

		Fixations		Mean fix	ation du	ration (ms)	Total fixation duration (ms)			
	<i>b</i>	SE	t	<i>b</i>	SE	t	b	SE	t	
Intercept	- 9.20	0.10	96.62	5.43	0.04	155.99	7.70	0.09	- 85.64	
ROI	- 2.11	0.08	- 26.69	- 0.03	0.02	- 1.76	- 0.98	0.07	- 13.31	
Culture	- 0.11	0.11	- 1.00	0.01	0.05	0.23	- 0.10	0.13	- 0.73	
Tradition	- 1.35	0.13	- 10.01	0.02	0.05	0.41	- 0.02	0.13	- 0.13	
Test Item	- 0.43	0.09	- 4.75	- 0.02	0.02	- 1.60	- 0.16	0.05	- 3.08	
ROI: Culture	0.17	0.12	1.45	0.01	0.03	0.27	0.09	0.11	0.81	
ROI: Tradition	0.90	0.12	7.57	0.09	0.03	3.09	- 0.34	0.11	- 3.06	
Culture: Tradition	0.41	0.16	2.59	- 0.09	0.07	- 1.88	0.31	0.19	- 1.64	
ROI: Test Item	0.14	0.05	3.08	0.07	0.02	3.42	- 0.02	0.05	- 0.39	
Culture: Test Item	0.15	0.04	3.66	0.01	0.02	0.11	0.15	0.07	2.27	
Tradition: Test Item	0.32	0.12	2.73	0.04	0.02	1.53	- 0.06	0.08	- 0.78	
ROI: Culture: Tradition	- 0.39	0.17	- 2.27	- 0.04	0.03	- 0.88	- 0.42	0.16	- 2.59	
ROI: Culture: Test Item	- 0.10	0.07	- 1.60	- 0.05	0.03	- 1.82	- 0.12	0.07	- 1.62	
ROI: Tradition: Test Item	- 0.08	0.08	-1.01	- 0.06	0.03	- 1.84	0.27	0.09	2.97	
Culture: Tradition: Test Item	- 0.16	0.06	- 2.62	0.01	0.03	0.01	- 0.14	0.09	- 1.47	
ROI: Culture: Tradition: Test Item	0.23	0.11	2.07	0.03	0.05	0.72	0.34	0.13	2.68	

Note. Significant effects are indicated in bold.

Eye movements at Discrimination. With respect to the number of fixations, more fixations were made to the theme than the context, to East Asian than Western paintings, and to foils than targets (see Table 4). The interactions between ROI and Tradition, Culture and Tradition, and the three-way interaction between ROI, Tradition, and Culture were all significant. In addition, the interactions between ROI and Test Item, Culture and Test Item, Tradition and Test Item, and Culture, Tradition, and Test Item, as well as the four-way interaction between ROI, Culture, Tradition, and Test Item were all significant (see Figure 5). The number of fixations made to the context did not change with Culture, Tradition or Test Item (ts < 3.07). Likewise, the number of fixations made to theme of Western paintings did not change with Culture or Test Item (ts < |2.61|). In contrast, Chinese participants made more fixations to the theme of East Asian paintings when viewing foils than targets (b = .43, t = 4.75, p < .001). In contrast, the number of fixations made by British participants to the theme of East Asian paintings did not differ across foils and targets (b = .28, t = 3.04, p = .28).

With respect to the mean fixation duration, the two-way interaction between ROI and Tradition was significant. Participants made longer fixations to the context than the theme of Western but not East Asian paintings (b = -.04, t = -2.88, p = .02; b = .01, t = .64, p = .99; respectively). The interaction between ROI and Test Item was significant, however none of the comparisons approached significance (ts < |.901|).

With respect to total fixation duration, longer fixations were made to the theme than context and to foil than target paintings. The interactions between ROI and Tradition, ROI, Tradition and Culture, Culture and Test Item, ROI, Tradition and Test Item, and four-way interaction between ROI, Tradition, Culture and Test Item were all significant. Total fixation duration, that is the overall time spent fixating the context, did not change with Culture, Tradition or Test Item (ts < 3.12). Likewise, the total fixation duration for looking to the

theme for East Asian paintings did not change with Culture or Test item (ts < 3.08). In contrast, British and Chinese participants had longer total fixation durations when looking at the theme of Western paintings when target, rather than foil paintings, were discriminated (b = .21, t = 3.67, p = .03; b = .22, t = 4.04, p = .01; respectively). However, there was no difference between British than Chinese participants when the theme of targets or foils were viewed in Western paintings (ts < |1.91|).

In sum, the data from the discrimination session confirm the hypothesis that more eye movements would be made to foils than targets. However, this increase in the number of fixations on foils compared with targets did not amplify effects of culture on viewing though a number of effects of culture were present across both targets and foils. Evidence of interactions involving culture and tradition were present in the number of fixations and the total fixation duration. In both cases the interactions were focussed on changes in looking at the theme across foils and targets and not the context. Overall, the analysis of the eye movement data in relation to themes and contexts provides evidence of an influence of culture on the viewing of the theme of paintings when participants were required to discriminate targets from foils. However, and importantly, it provides no evidence in support of an increased focus on the context by Chinese participants compared to British participants.

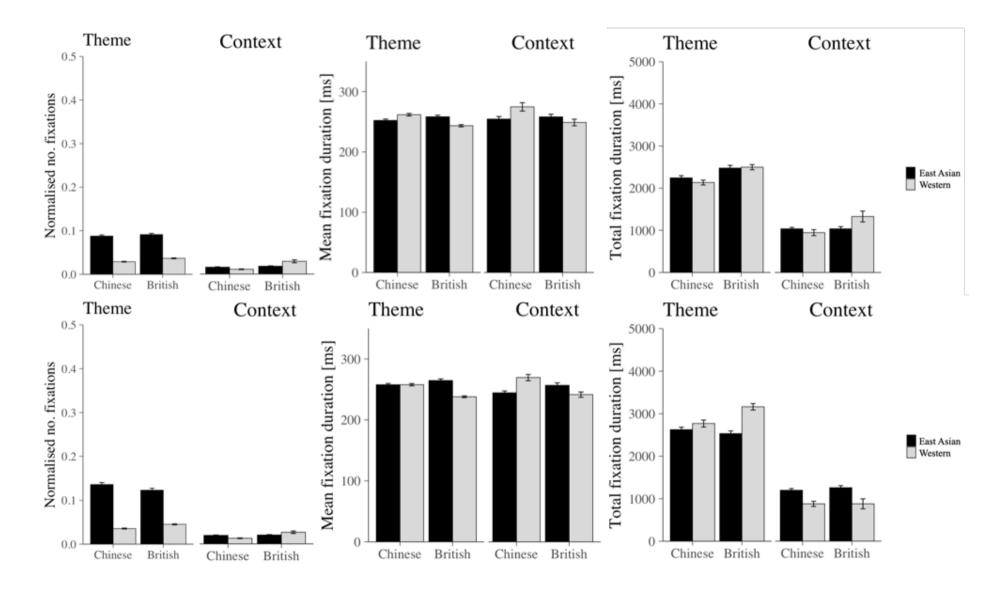


Figure 5. Normalised number of fixations, mean fixation durations, and total fixation duration (with SE) as a function of ROI, Culture, and Tradition in the discrimination session. The top panel shows data for target paintings, when the bottom panel shows data for foil paintings.

Running head: CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS

Fixations to faces

We now turn to explore the influence of culture on eye movements to faces and to consider these alongside those made to the remainder of the theme (the r-theme) and context. These analyses explore our second hypothesis, that a mismatch relative to a match between a participant's culture and the tradition from which a painting is drawn will influence eye movements made at encoding and discrimination by virtue of the other race effect on viewing of paintings. Fixations to the theme ROI were re-coded, and re-analysed, in terms of whether fixations were made to faces or to the remainder of the theme once fixations to faces were removed. Figure 6 shows means (*SE*) as a function for ROI, Tradition and Culture at encoding and Figure 7 shows means (*SE*) as a function for ROI, Tradition, Culture and Test Item at discrimination. Here, we only consider interactions involving Culture and Tradition relating to the face ROI. However, full LMM results are presented in the Tables 5 and 6.

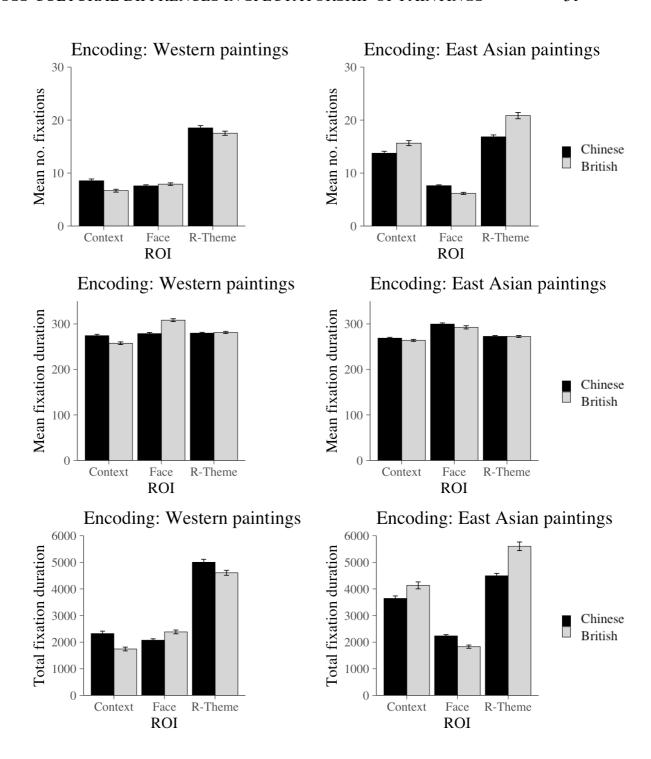


Figure 6. Mean (SE) number of fixations, mean fixation duration and total fixation duration as a function of ROI, Tradition, and Culture group in the encoding session.

Table 5

Fixed effect estimates from the Linear Mixed Models for log-transformed number of fixations, log-transformed mean fixation durations, and log-transformed total fixation duration on type of ROIs, Culture, and Tradition at encoding session.

	Fixations			Mean fix	ation dur	ration (ms)	Total fixation duration (ms)			
	b	SE	t	b	SE	t	b	SE	t	
Intercept	2.52	0.12	20.42	5.58	0.04	137.72	8.10	0.13	- 62.35	
ROI[residual theme vs context]	- 0.43	0.04	- 11.13	- 0.03	0.01	- 2.16	- 0.46	0.04	- 10.93	
ROI[residual theme vs faces]	0.82	0.03	- 32.64	0.07	0.09	7.83	- 0.74	0.03	- 27.20	
Culture	0.14	0.18	0.64	- 0.02	0.06	- 0.39	0.09	0.19	0.49	
Tradition	0.01	0.16	0.08	0.05	0.05	0.97	0.07	0.17	0.39	
ROI[residual theme vs context]: Culture	0.02	0.05	0.49	- 0.01	0.02	- 0.11	0.02	0.05	0.39	
ROI[residual theme vs faces]: Culture	- 0.49	0.04	- 12.78	- 0.05	0.01	- 3.33	- 0.53	0.04	- 12.84	
ROI[residual theme vs context]: Tradition	- 0.69	0.06	- 12.03	- 0.03	0.02	- 1.55	- 0.72	0.06	- 11.78	
ROI[residual theme vs faces]: Tradition	0.02	0.07	0.25	- 0.13	0.03	- 4.97	- 0.11	0.08	- 1.49	
Culture: Tradition	- 0.01	0.19	-0.04	- 0.03	0.06	- 0.44	- 0.04	0.20	- 0.19	
ROI[residual theme vs context]: Culture: Tradition	0.02	0.08	0.20	- 0.07	0.03	- 2.29	- 0.05	0.09	- 0.59	
ROI[residual theme vs faces]: Culture: Tradition	0.12	0.14	0.84	0.21	0.05	4.13	0.33	0.15	2.21	

Note. Significant effects are indicated in bold.

Face Encoding. With respect to the number of fixations, the main effect of ROI was qualified by significant two-way interactions between ROI and Culture, ROI and Tradition (Figure 6) but no interactions involving both Culture and Tradition.

With respect to the mean fixation duration, the main effect of ROI was qualified by interactions with Culture, with Tradition, and with both Culture and Tradition. Chinese participants made longer fixations to faces than to the r-theme in East Asian paintings (b = -0.07, t = -7.83, p < .001) while British participants made longer fixations to faces than to r-theme in Western paintings (b = -0.11, t = -3.99, p < .001). In contrast, the difference in mean fixation duration to faces and the r-theme was not significant when Culture and Tradition were consistent (ts < |2.391|).

With respect to the total fixation duration, the main effect of ROI was again qualified by interactions with Tradition, Culture and the three-way interaction with both Culture and Tradition. The difference in total fixation durations, when looking at faces and the r-theme, was smaller when Culture and Tradition matched (i.e. the same race condition) than when they did not (Chinese participants: b = .74, t = 27.2, p < .001; b = .85, t = 12.30, p < .001; British participants: b = 1.06, t = 13.30, p < .001; b = 1.27, t = 40.64, t = 12.00; respectively).

In sum, the match (or mismatch) of participant culture and painting tradition influences the extent of looking at faces (and the r-theme) at encoding. A match leads to more looking at faces and less looking at the r-theme, relative to a mismatch.

Face Discrimination. With respect to the number of fixations, the main effect of ROI was qualified by an interaction with Tradition and a three-way interaction between ROI, Tradition and Culture. Pairwise comparisons revealed that none of these interactions was contributed to by fixations to faces (ts < |.866|; Figure 7).

With respect to mean fixation duration, the main effect of ROI was qualified by an interaction with Culture and a three-way interaction between ROI, Culture, and Tradition.

Pairwise comparisons revealed that none of these interactions was contributed to by fixations to faces (ts < |1.55|).

With respect to the total fixation duration, a main effect of ROI was qualified by the interaction with Tradition and a three-way interaction with Tradition and Culture. Pairwise comparisons revealed that none of these interactions was contributed to by fixations to faces (ts < |.942|).

In sum, there was no reliable evidence of either Culture or Tradition on the viewing of faces at discrimination.

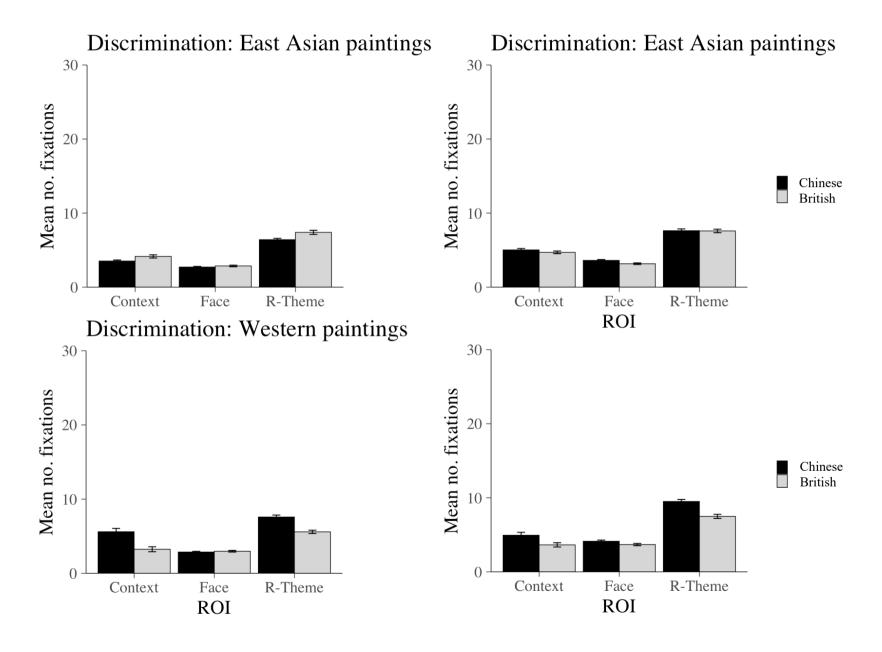
Table 6

Fixed effect estimates from the Linear Mixed Models for log-transformed number of fixations, log-transformed mean fixation durations, and log-transformed total fixation duration on type of ROIs, Culture, Tradition and Test item at discrimination session.

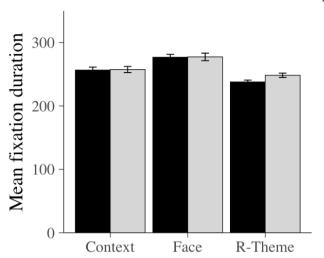
		Fixations			ixation d	uration	Total fixation duration			
	<i>b</i>	SE	t	<u>b</u>	SE	t	b	SE	t	
Intercept	1.81	0.08	22.20	5.45	0.04	151.18	7.26	0.09	81.97	
ROI[residual theme vs context]	-0.51	0.08	-6.30	0.02	0.02	0.97	-0.49	0.09	-5.56	
ROI[residual theme vs faces]	-0.76	0.07	-10.69	0.13	0.03	5.18	-0.63	0.08	-7.75	
Culture	-0.02	0.11	-0.18	0.04	0.05	0.84	0.03	0.12	0.21	
Tradition	0.25	0.12	2.07	-0.04	0.05	-0.84	0.20	0.13	1.58	
Test Item	-0.16	0.05	-3.05	-0.02	0.02	-0.77	-0.17	0.05	-3.20	
ROI[residual theme vs context]: Culture	-0.07	0.12	-0.59	-0.02	0.03	-0.80	-0.10	0.13	-0.75	
ROI[residual theme vs faces]: Culture	-0.14	0.10	-1.33	-0.07	0.04	-1.96	-0.22	0.12	-1.82	
ROI[residual theme vs context]: Tradition	-0.77	0.12	-6.34	-0.00	0.03	-0.06	-0.76	0.13	-5.83	
ROI[residual theme vs faces]: Tradition	-0.20	0.10	-1.95	-0.06	0.04	-1.63	-0.26	0.12	-2.25	
Culture: Tradition	-0.26	0.17	-1.57	0.05	0.08	0.65	-0.22	0.18	-1.19	
ROI[residual theme vs context]: Test Item	-0.12	0.06	-2.01	0.05	0.03	1.85	-0.08	0.06	-1.19	
ROI[residual theme vs faces]: Test Item	-0.14	0.05	-2.68	-0.01	0.02	-0.46	-0.16	0.06	-2.64	

Culture: Test Item	0.10	0.06	1.76	-0.01	0.02	-0.48	0.09	0.06	1.38
Tradition: Test Item	-0.13	0.08	-1.71	0.02	0.03	0.53	-0.11	0.08	-1.48
ROI[residual theme vs context]: Culture: Tradition	0.40	0.18	2.25	0.10	0.05	2.12	0.51	0.19	2.63
ROI[residual theme vs faces]: Culture: Tradition	0.32	0.15	2.09	0.09	0.06	1.67	0.41	0.17	2.39
ROI[residual theme vs context]: Culture: Test Item	0.06	0.08	0.66	-0.04	0.04	-1.15	0.02	0.09	0.18
ROI[residual theme vs faces]: Culture: Test Item	0.08	0.08	0.97	0.01	0.04	0.15	0.08	0.09	0.95
ROI[residual theme vs context]: Tradition: Test Item	0.52	0.10	5.24	-0.02	0.04	-0.58	0.49	0.11	4.56
ROI[residual theme vs faces]: Tradition: Test Item	0.12	0.08	1.52	0.07	0.03	1.94	0.19	0.09	2.16
Culture: Tradition: Test Item	-0.16	0.08	-1.91	0.00	0.04	0.07	-0.15	0.09	-1.64
ROI[residual theme vs context]: Culture: Tradition: Test Item	-0.11	0.15	-0.73	0.00	0.06	0.03	-0.12	0.16	-0.75
ROI[residual theme vs faces]: Culture: Tradition: Test Item	0.10	0.12	0.82	-0.05	0.05	-0.97	0.04	0.13	0.33

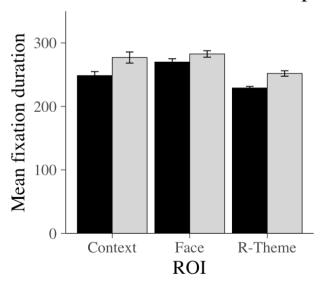
Note. Significant effects are indicated in bold.



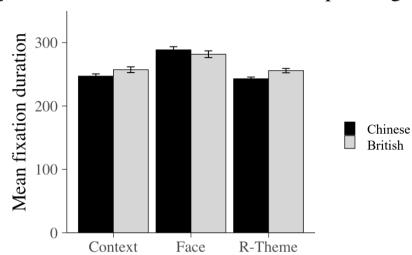
Discrimination: East Asian painting



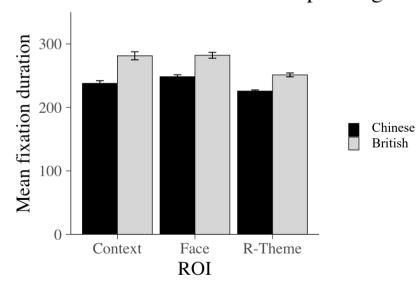
Discrimination: Western paintings



Discrimination: East Asian paintings



Discrimination: Western paintings



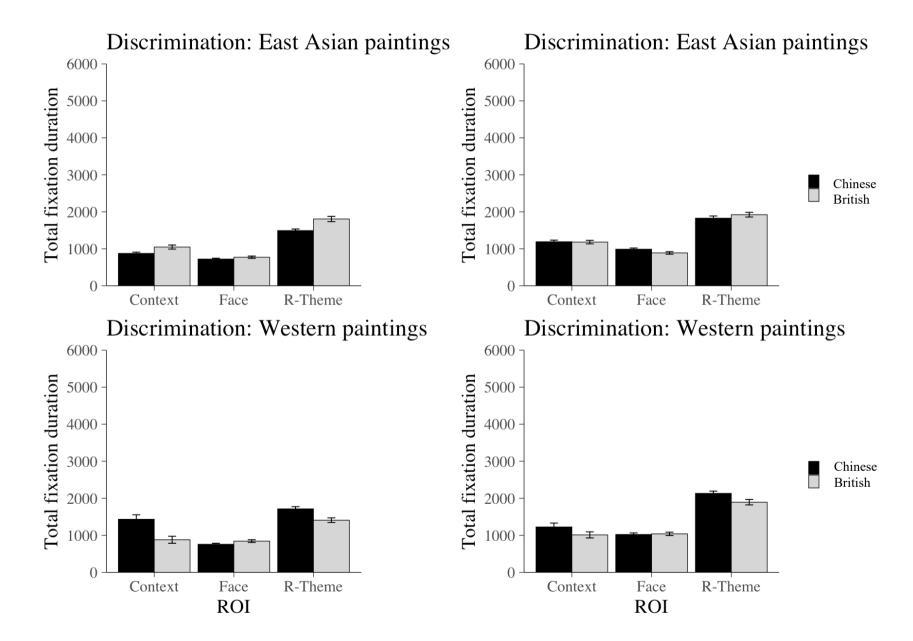


Figure 7. Mean (SE) number of fixations, mean fixation duration and total fixation duration as a function of ROI, Tradition, Culture, and Test Item group in the discrimination session. The left side of the figure refers to target and the right to foils paintings.

Discussion

The present study examined the influence of culture on the viewing of Western and East Asian paintings in the context of participants performing an old/new discrimination task. We hypothesised that (1) Chinese participants will look more to the context of paintings than British participants; (2) there would be an interaction between participant culture and painting tradition resulting from the influence of the other race effect on viewing, and (3) the effects of culture on eye movements at discrimination would be most striking on trials showing foils than targets.

The only hypothesis supported by the results was that there would be an interaction between participant culture and painting tradition resulting from the influence of the other race effect on viewing. The presence of same-race faces led to more looking at faces and reduced looking at the r-theme and context relative to the presence of other-race faces. We suggest that the mechanism through which this effect occurs is similar to that identified by Goldinger et al. (2009). The effort participants are willing to expend in the processing of other-race faces is reduced relative to own-race faces.

The opposing influence of face race on viewing of faces versus the r-theme and context is potentially important. A natural conclusion to draw may be that eye movements to the r-theme and the context increase when viewing paintings drawn from an unfamiliar tradition (relative to from a familiar tradition) as a response to the difficulty encoding other race faces. It is important to say that this link is an association and we do not have any evidence that causally links reduced looking at faces to increased looking elsewhere.

Nevertheless, if there is a causal link between reduced looking at other race faces and increased looking elsewhere then it seems likely that participants may have been searching for features that would help them when later trying to discriminate targets from foils.

The extent to which the effect of culture which we reported here on viewing of paintings is related to broader issue of viewing a context in scene perception is unclear. Paintings are a poor test of the hypothesis that people from collectivist cultures look more at the context of real-world scenes than those from individualistic cultures. Paintings guide attention in very specific and different ways from how it is guided in real-world scenes (Pöppel, 2018). The images of the paintings used in the present study are very different form the photographs used in the visuo-cognitive experiments (e.g., Boland et al., 2008; Chua et al., 2005; Rayner et al., 2007). In addition, it may be that our implementation of theme and context regions of interest in paintings is different to the objects and context of real-world scenes. It is the case that the definition of theme and context in paintings is subject to some discussion. Despite all of these qualifiers, it seems striking to us that we have found no evidence of increased viewing of the context by Chinese relative to British participants in the present results.

It might be argued that the null effect in relation to an influence of culture on viewing of the context results from insufficient statistical power to show the effect¹. There is, however, no numerical evidence of its presence. We are, therefore, reasonably confident that there is no overall influence of culture on the viewing of context in paintings. This confidence is increased by the observation that other studies have also failed to report effects of culture on the viewing of context in scene perception (see Evans et al., 2009; Rayner et al., 2007).

¹ While we report no evidence of an effect of culture on the viewing of context, the results show clear evidence of an interaction between participant culture and painting tradition when considering eye movements to faces. SimR (Green et al., 2016; Green & Macleod, 2016) was used to estimate the statistical power of revealing this interaction with respect to mean fixation duration and total fixation duration. Given the effect sizes reported in Table 5, the a priori likelihood of incorrectly rejecting the null hypothesis was 42% and 52% respectively for the observed effect sizes of mean fixation duration and total fixation duration. Note that previous research has not reported effect sizes for eye movements to other race faces on paintings from mismatch culture, precluding power analysis based on this measure.

It may also be that the present results are affected by more than a cultural influence on attention and individuation. The results may be affected by a cultural influence on decisions about higher-order face properties, for example, aesthetic evaluation (Savazzi et al., 2014), the reading of emotional expressions (Jack et al., 2009), or decisions about 'vitality' (Di Dio et al., 2020). The present results do not allow insight into the particular aspects of face processing that may have influenced the viewing of paintings in the present experiment. Our explanation does not require invoking a minimal explanation of an influence of culture on eye movements to faces. What that influence is, specifically, remains an interesting line of enquiry for future studies to explore.

It has been suggested that differences in perception and memory tasks relating to participants drawn from individualistic and collective culture may be influenced by memory capacity (Millar et al., 2013). Differences in working memory capacity might be a concern in the present study given the Chinese participants performed with marginally lower sensitivity in the discrimination task than British participants (although this difference was limited to a non significant effect in the discrimination of Western paintings). Furthermore, face processing has been shown to have some relationship to memory capacity (Curby & Gauthier, 2010). The working memory capacity of all participants in the present study was measured using the 3-back task and showed a group difference with Chinese participants having an increased working memory capacity than British participants. The increased working memory capacity of Chinese relative to British participants does mean that the participant groups were not matched on this measure, nevertheless the differences between groups cannot account for the crossover interaction between participant culture and painting tradition found in the eye movement measures.

Apart from differences in the working memory capacity, the sample of British participants tested in this study had, on average, higher executive attention scores than the

Chinese participants. While it is possible that differences in the executive measure of attention network may have influenced eye movements (Theeuwes et al., 2009) the difference in executive attention cannot be causative with respect to the cross-over interactions between Culture and Tradition that we obtained. Thus, any interpretation of our interactive effects must extend beyond simple accounts relating solely to cross-cultural differences in executive attention.

The experimental design used in the present study required participants to encode target paintings for later discrimination from foils. There is a question of the extent to which the finding of the influence of the match between participant culture and painting tradition on viewing, which seems to reflect processes associated with face attention and perception, would generalise to experiments requiring participants to make other kinds of judgements (e.g. liking ratings). It might be that it is the requirement to discriminate targets from foils that places a premium on attending to faces. This might be the case if, for example, discriminating faces is easier than other objects or features that might be present. It is certainly the case that participants could rely on the presence of faces in paintings and so they may have focussed on these more when it was helpful to do so. It remains an open question, therefore, whether viewing to determine liking would show similar or different results from those reported here.

There are also a number of methodological factors that may be important in respect of the results. Most importantly, a between-subjects design was adopted in the present study. Of course, whilst Culture must, necessarily, be a between-subjects factor in a study such as this, painting tradition could, in principle, have been tested within participants. However, to following such an approach would itself have brought significant obstacles to clarity in the explanation of our effects. A within subjects approach would certainly have led to the possibility of carry-over effects across stimuli in different conditions. The risk of carry over

effects is particularly significant when painting stimuli are structured very differently across traditions. Of course, under such circumstances, it would be possible to introduce trial order under a mixed-design as an additional fixed factor into the analysis models. However, such an approach would increase model complexity and very likely lead to model overparameterization reduced likelihood of model convergence (Bates et al., 2015; Matuschek et al., 2017). Our first goal in the present study was to investigate our theoretical questions and demonstrate clarity in our findings without the introduction of unnecessary experimental and analytical complexity. It remains the case that the between-subjects design that we opted for in the present experiment was sufficient to demonstrate the influence of the ORE on the viewing of paintings.

A second issue that may be a cause for concern is the difference in the form of the paintings across traditions. For example, the relative areas of theme and context differed across traditions quite markedly. It is not possible to control for such differences in the stimulus sets when using ecologically valid stimuli such as the paintings we selected. However, it is important to remember that the critical findings we report with respect to the other race effect involve crossover interactions between tradition and culture. To reiterate an argument we made earlier, it is important to note that there can be no simple account of these findings in terms of a basic overall difference between the stimulus sets.

A third concern that some may raise relates to our approach of allowing participants to determine their own viewing time at encoding and discrimination. It is certainly the case that paintings are a specific type of complex image created to be viewed over an extended period of time at a pace determined by an individual's degree of engagement. Truncation of the viewing experience through a forced deadline with respect to encoding would have almost certainly influenced participant's strategy at encoding, thereby changing the nature of the encoding experience. To be clear, we wished to examine cross-cultural processing of

paintings that occurred under natural encoding conditions. It was for this reason that we used a design that allowed the participant themselves to terminate encoding when they felt they had viewed a painting sufficiently effectively to allow them adequate recall in a later discrimination task.

Finally, the Goldinger et al. (2009) study shows the influence of race on encoding for recognition memory to increase overtime. In the present study we hypothesized an overall effect of culture on eye movements to faces rather than a specific time course. The reason for our conservative interpretation in forming the hypothesis was that the complexity of paintings cannot be controlled in the same way as stimuli used in the Goldinger et al study. Making a specific prediction about the time course of encoding that works across paintings requires normalizing paintings across many factors as some paintings will require less encoding effort than others. Our preference was, therefore, to initially test a simplified version of the ORE hypothesis. It is for future studies to explore the time course of the influence of the ORE on the viewing of paintings, given that the current study reports evidence consistent with its presence.

In conclusion, the present study reveals how the spectatorship of representational paintings is influenced by an interaction between the tradition from which paintings are taken and participant culture. The interaction has contrasting effects on the viewing of faces within paintings and the rest of it across culture.

References

- Arnheim, R. (1971). Art and visual perception. CA: University of California Press.
- Arnheim, Rudolf. (1982). *The power of the center: a study of composition in the visual arts*.

 University of California Press.
- Baayen, R. H., Davidson, D. J., & Bates, D. M. (2008). Mixed-effects modeling with crossed random effects for subjects and items. *Journal of Memory and Language*, *59*(4), 390–412. https://doi.org/10.1016/j.jml.2007.12.005
- Bao, Y., Yang, T., Lin, X., Fang, Y., Wang, Y., Pöppel, E., & Lei, Q. (2016). Aesthetic preferences for Eastern and Western traditional visual art: Identity matters. *Frontiers in Psychology*, 7(1596), 1–8. https://doi.org/10.3389/fpsyg.2016.01596
- Bates, D., Mächler, M., Bolker, B. M., & Walker, S. C. (2015). Fitting linear mixed-effects models using lme4. *Journal of Statistical Software*, 67(1). https://doi.org/10.18637/jss.v067.i01
- Bates, D., Mächler, M., Bolker, B., & Walker, S. (2014). Fitting Linear Mixed-Effects

 Models using lme4. *Journal of Statistical Software*, 67(1), 1–48.

 https://doi.org/10.18637/jss.v067.i01
- Berlyne, D. E. (1971). Aesthetics and Psychobiology. Appleton-Century-Crofts.
- Boland, J. E., Chua, H. F., & Nisbett, R. E. (2008). How we see it: Culturally different eye movement patterns over visual scenes. In K. Rayner, D. Shen, X. Bai, & G. Yan (Eds.), *Cognitive and cultural influences on eye movements* (pp. 363–378). Tianjin People's Press/Psychology Press.
- Cavanagh, P. (2005). The artist as neuroscientist. *Nature*, 434, 301–307.
- Chua, H. F., Boland, J. E., & Nisbett, R. E. (2005). Cultural variation in eye movements during scene perception. *Proceedings of the National Academy of Sciences of the United States of America*, 102(35), 12629–12633. https://doi.org/10.1073/pnas.0506162102

- Chun, M. M., & Wolfe, J. M. (1996). Just Say No: How Are Visual Searches Terminated When There Is No Target Present? *Cognitive Psychology*, *30*, 39–78.
- Curby, K. M., & Gauthier, I. (2010). To the trained eye: Perceptual expertise alters visual processing. *Topics in Cognitive Science*, 2(2), 189–201. https://doi.org/10.1111/j.1756-8765.2009.01058.x
- Delahaye, H. (1993). Du peu d'effet de la peinture occidentale en Chine aux XVIIe et XVIIIe siecles. In J. Catherine & H. Delahaye (Eds.), *L'Europe en Chine* (pp. 111–135). De Boccard.
- Di Dio, C., Massaro, D., Savazzi, F. A., Gallese, V., Garau, T., Gilli, G., & Marchetti, A. (2020). Beauty in life: An eye-tracking study on young adults' aesthetic evaluation and vitality judgment of pictorial representations of sleeping and dead subjects. *PsyCh Journal*, 9(4), 458–471. https://doi.org/10.1002/pchj.285
- Evans, K., Rotello, C. M., Li, X., & Rayner, K. (2009). Scene perception and memory revealed by eye movements and receiver-operating characteristic analyses: Does a cultural difference truly exist? *Quarterly Journal of Experimental Psychology*, 62(2), 276–285. https://doi.org/10.1080/17470210802373720
- Fan, J., Mccandliss, B. D., Sommer, T., Raz, A., & Posner, M. I. (2002). Testing the Efficiency and Independence of Attentional Networks. *Journal of Cognitive Neuroscience*, *14*(3), 340–347. https://doi.org/10.1162/089892902317361886
- Goldinger, S. D., He, Y., & Papesh, M. H. (2009). Deficits in Cross-Race Face Learning:

 Insights From Eye Movements and Pupillometry. *Journal of Experimental Psychology:*Learning Memory and Cognition, 35(5), 1105–1122. https://doi.org/10.1037/a0016548
- Gombrich, E. (1992). Art and Illusion. A study in the psychology of pictorial representation.

 Phaidon Press Limited.
- Graham, D. J., & Redies, C. (2010). Statistical regularities in art: Relations with visual

- coding and perception. *Vision Research*, *50*(16), 1503–1509. https://doi.org/10.1016/j.visres.2010.05.002
- Green, P., & Macleod, C. J. (2016). SIMR: An R package for power analysis of generalized linear mixed models by simulation. *Methods in Ecology and Evolution*, 7, 493–498. https://doi.org/10.1111/2041-210X.12504
- Green, P., MacLeod, C. J., & Alday, P. (2016). *Package 'simr*.' https://cran.r-project.org/web/packages/simr/simr.pdf
- Harland, B., Gillett, J., Mann, C. M., Kass, J., Godwin, H. J., Liversedge, S. P., & Donnelly,
 N. (2014). Modes of Address in Pictorial Art: An Eye Movement Study of Manet's Bar at the Folies-Bergère. *Leonardo*, 47(3), 241–247.
 https://doi.org/10.1162/LEON_a_00676
- Hayn-Leichsenring, G. U., Kloth, N., Schweinberger, S. R., & Redies, C. (2013). Adaptation effects to attractiveness of face photographs and art portraits are domain-specific. *I-**Perception, 4(5), 303–316. https://doi.org/10.1068/i0583
- Jack, R. E., Blais, C., Scheepers, C., Schyns, P. G., & Caldara, R. (2009). Cultural Confusions Show that Facial Expressions Are Not Universal. *Current Biology*, 19(18), 1543–1548. https://doi.org/10.1016/j.cub.2009.07.051
- Jakesch, M., & Leder, H. (2009). Finding meaning in art: Preferred levels of ambiguity in art appreciation. *Quarterly Journal of Experimental Psychology*, 62(11), 2105–2112. https://doi.org/10.1080/17470210903038974
- Ji, L. J., Peng, K., & Nisbett, R. E. (2000). Culture, control, and perception of relationships in the environment. *Journal of Personality and Social Psychology*, 78(5), 943–955. https://doi.org/10.1037/0022-3514.78.5.943
- Kitayama, S., Duffy, S., Kawamura, T., & Larsen, J. T. (2003). Perceiving and object and its context in different cultures: A Culture Look at New Look. *Psychological Science*,

- 14(3), 201–206. https://doi.org/10.1111/1467-9280.02432
- Ko, S. G., Lee, T. H., Yoon, H. Y., Kwon, J. H., & Mather, M. (2011). How Does Context Affect Assessments of Facial Emotion? The Role of Culture and Age. *Psychology and Aging*, *26*(1), 48–59. https://doi.org/10.1037/a0020222
- Lenth, R., Singmann, H., Love, J., Buerkner, P., & Herve, M. (2019). *emmeans: Estimated Marginal Means, aka Least-Squares Means. R package version 1.4.5*. https://doi.org/https://CRAN.R-project.org/package=emmeans
- Locher, P., Gray, S., & Nodine, C. (1996). The structural framework of pictorial balance.

 *Perception, 25(12), 1419–1436. https://doi.org/10.1068/p251419
- Locher, P., Krupinski, E. a, Mello-Thoms, C., & Nodine, C. F. (2007). Visual interest in pictorial art during an aesthetic experience. *Spatial Vision*, 21(1–2), 55–77. https://doi.org/10.1163/156856807782753868
- Locher, P., Krupinski, E., & Schaefer, A. (2015). Art and authenticity: Behavioral and eyemovement analyses. *Psychology of Aesthetics, Creativity, and the Arts*, 9(4), 356–367. https://doi.org/10.1037/aca0000026
- Macmillan, N. A., & Creelman, C. D. (2004). *Detection theory: A user's guide* (2nd ed.). NJ: Erlbaum.
- Massaro, D., Savazzi, F., Di Dio, C., Freedberg, D., Gallese, V., Gilli, G., & Marchetti, A. (2012). When art moves the eyes: A behavioral and eye-tracking study. *PLoS ONE*, 7(5), 1–16. https://doi.org/10.1371/journal.pone.0037285
- Masuda, T., Ellsworth, P. C., Mesquita, B., Leu, J., Tanida, S., & Van de Veerdonk, E.
 (2008). Placing the Face in Context: Cultural Differences in the Perception of Facial Emotion. *Journal of Personality and Social Psychology*, 94(3), 365–381.
 https://doi.org/10.1037/0022-3514.94.3.365
- Masuda, T., Gonzalez, R., Kwan, L., & Nisbett, R. E. (2008). Culture and aesthetic

- preference: Comparing the attention to context of East Asians and Americans.

 Personality and Social Psychology Bulletin, 34(9), 1260–1275.

 https://doi.org/10.1177/0146167208320555
- Masuda, T., & Nisbett, R. E. (2001). Attending holistically vs. analytically: Comparing the context sensibility of Japanese and American. *Journal of Personality and Social Psychology*, 81(5), 922–934. https://doi.org/10.1037//0022-35I4.81.5.922
- Matuschek, H., Kliegl, R., Vasishth, S., Baayen, H., & Bates, D. (2017). Balancing Type I error and power in linear mixed models. *Journal of Memory and Language*, *94*, 305–315. https://doi.org/10.1016/j.jml.2017.01.001
- Meissner, C. A., & Brigham, J. C. (2001). Thirty Years of Investigating the Own-Race Bias in Memory for Faces: A Meta-Analytic Review. In *Psychology, Public Policy, and Law* (Vol. 7, Issue 1, pp. 3–35). American Psychological Association Inc. https://doi.org/10.1037/1076-8971.7.1.3
- Melcher, D., & Cavanagh, P. (2011). Pictorial cues in art and in visual perception. In F. Bacci & D. Melcher (Eds.), *Art and the senses* (pp. 359–394). Oxford University Press.
- Mickley Steinmetz, K. R., Sturkie, C. M., Rochester, N. M., Liu, X., & Gutchess, A. H. (2018). Cross-cultural differences in item and background memory: examining the influence of emotional intensity and scene congruency. *Memory*, 26(6), 751–758. https://doi.org/10.1080/09658211.2017.1406119
- Millar, P. R., Serbun, S. J., Vadalia, A., & Gutchess, A. H. (2013). Cross-cultural differences in memory specificity. *Culture and Brain*, *1*(2–4), 138–157. https://doi.org/10.1007/s40167-013-0011-3
- Miyamoto, Y., Nisbett, R. E., & Masuda, T. (2006). Culture and the Physical Environment.

 *Psychological Science, 17(2), 113–119. https://doi.org/10.1111/j.1467-9280.2006.01673.x

- Nisbett, R. E., & Masuda, T. (2003). Culture and point of view. *Proceedings of the National Academy of Sciences*, 100(19), 11163–11170. https://doi.org/https://doi.org/10.1073/pnas.1934527100
- Nodine, C. F., Locher, P., & Krupinski, E. A. (1993). The Role of Formal Art Training on Perception and Aesthetic Judgment of Art Compositions. *Leonardo*, 26(3), 219–227. https://doi.org/10.2307/1575815
- Panofsky, E. (1987). Meaning in Visual Art. Penguin Books.
- Pöppel, E. (2018). East of West, West of East: a matter of global and local identity. *Cognitive Processing*, 19(1), 115–119. https://doi.org/10.1007/s10339-018-0885-2
- Rayner, Keith. (2009). The 35th Sir Frederick Bartlett Lecture: Eye movements and attention in reading, scene perception, and visual search. *Quarterly Journal of Experimental Psychology*, 62(8), 1457–1506. https://doi.org/10.1080/17470210902816461
- Rayner, Keith, Li, X., Williams, C. C., Cave, K. R., & Well, A. D. (2007). Eye movements during information processing tasks: Individual differences and cultural effects. *Vision Research*, 47(21), 2714–2726. https://doi.org/10.1016/j.visres.2007.05.007
- Savazzi, F., Massaro, D., Dio, C. Di, Gallese, V., Gilli, G., & Marchetti, A. (2014). Exploring Responses to Art in Adolescence: A Behavioral and Eye-Tracking Study. *PLoS ONE*, 9(7), 1–12. https://doi.org/10.1371/journal.pone.0102888
- Shackman, A. J., Sarinopoulos, I., Maxwell, J. S., Pizzagalli, D. A., Lavric, A., & Davidson, R. J. (2006). Anxiety selectively disrupts visuospatial working memory. *Emotion*, *6*(1), 40–61. https://doi.org/10.1037/1528-3542.6.1.40
- Stanley, J. T., Zhang, X., Fung, H. H., & Isaacowitz, D. M. (2013). Cultural differences in gaze and emotion recognition: Americans contrast more than chinese. *Emotion*, *13*(1), 36–46. https://doi.org/10.1037/a0029209
- Team R Core. (2016). R: A Language and Environment for Statistical Computing. R

- Foundation for Statistical Computing.
- Theeuwes, J., Belopolsky, A., & Olivers, C. N. L. (2009). Interactions between working memory, attention and eye movements. *Acta Psychologica*, *132*(2), 106–114. https://doi.org/10.1016/j.actpsy.2009.01.005
- Trawinski, T., Mestry, N., Harland, B., Liversedge, S., Godwin, H., & Donnelly, N. (2019).

 The Spectatorship of Portraits by Naïve Beholders. *Psychology of Aesthetics, Creativity, and the Arts*.
- Ueda, Y., & Komiya, A. (2012). Cultural Adaptation of Visual Attention: Calibration of the
 Oculomotor Control System in Accordance with Cultural Scenes. *PLoS ONE*, 7(11), 1–
 6. https://doi.org/10.1371/journal.pone.0050282
- Venables, W. N., & Ripley, B. D. (2002). *Modern Applied Statistics with S. Fourth Edition*. Springer.
- Yang, L., Li, J., Spaniol, J., Hasher, L., Wilkinson, A. J., Yu, J., & Niu, Y. (2013). Aging,
 Culture, and Memory for Socially Meaningful Item-Context Associations: An East-West
 Cross-Cultural Comparison Study. *PLoS ONE*, 8(4), 1–7.
 https://doi.org/10.1371/journal.pone.0060703

Appendix A: List of Western paintings used at Encoding and Discrimination session collapsed by authors and motifs.

A41	T'.1	Vaan	Moti
Author	Title	Year	f
	Encoding Session		
Baldung Grien, Hans	The Three Graces	c. 1540	1
Canova, Antonio	The Three Graces Dancing	c. 1799	1
Cranach, Lucas the Elder	The Three Graces	1535	1
Furini, Francesco	The Three Graces	c. 1633	1
Rubens, Peter Paul	The Three Graces	1639	1
Rafaello Sanzio	The Three Graces	1504	1
Rubens, Peter Paul	Nature Adoring the Three	1615	1
	Graces	c. 1615	1
Botticelli, Sandro	Primavera	c. 1482	1
Tintoretto	Mercury and the Graces	c. 1576	1
Bronkhorst, Jan Gerritsz	The Three Graces	c. 1645	1
Moser, Koloman	The Three Graces	1905	1
Carle van Loo	The Three Graces	1763	1
Mal Ad Ed	Song of the Sea (Three		1
Mathews, Arthur Frank	Graces)	c. 1909	1
D.1. G.1. 1	Enchanted Beach With Three	1020	1
Dali, Salvador	Fluid Graces	1938	1
Delaunay, Robert	La Ville de Paris	1912	1

Scalbert, Jules	The Three Graces dancing	c. 1877	1
Scalbert, Jules	with Faun	C. 16//	1
Janco, Marcel	The Three Women in Malta	1930	1
Fragonard, Jean_Honore	The Three Graces	1756	1
Etty, Wiliam	Venus and Her Satellites	1835	1
Picasso, Pablo	Three woman	1908	1
D w: 11: 0 1	Judith Leaving the Tent of		2
Botticelli, Sandro	Holofernes	c. 1495	2
	Judith with Head of		2
Cairo, Francesco del	Holofernes	c. 1645	2
Catena, Vincenzo	Judith	1520	2
Elsheimer, Adam	Judith Beheading Holofernes	1601	2
Gentileschi, Artemisia	Judith and Her Maidservant	c. 1614	2
A11 : G : 4 C	Judith with Head of	1613	2
Allori, Cristofano	Holofernes		2
Giorgione	Judith	c.1504	2
Riedel, August	Judith	1840	2
	Judith with Head of	1616	2
Rubens, Peter Paul	Holofernes	c.1616	2
Tintoretto	Judith and Holofernes	c.1579	2
Tiziano	Judith	c. 1515	2
Klimt, Gustav	Judith I	1901	2
Valentin de Boulogne	Judith	c. 1626	2
Corot, Jean_Baptiste-	T 1:1	1072	2
Camille	Judith	c. 1872	2

Moser, Koloman	Judith and Holofernes	1916	2
Mellin, Charles	Judith with Head of Holofernes	1630	2
Piazzetta, Giovanni Battista	Judith and Holofernes	c. 1745	2
Cranach, Lucas the Elder	Judith Victorious over Holofernes	c. 1520	2
Carrachi, Agostino	Juditt	c.1590	2
Stuck, Franz	Judith	1928	2
Renoir, Pierre-Auguste	Large Bathers	c. 1884	3
Seurant, Georges	Bathers at Asnieres	c. 1883	3
Bazille, Jean-Frederic	Bathers (summer Scene)	1869	3
Vernet, Claude-Joseph	Landscape with Bathers	1783	3
Cezanne, Paul	Bathers Beneath a Bridge	c. 1895	3
Coubert, Gustave	The Bathers	1853	3
Gaugini, Paul	The Baters	1897	3
Fragonard, Jean-Honore	The Baters	c. 1772	3
Carracci	Landscape with Bathers	1616	3
Cezanne, Paul	The Large Bathers	c. 1900	3
Kirchner, Ernst Ludwig	Bathers at Mortizburg	c. 1909	3
Cezanne, Paul	Bathers	c. 1872	3
Cezanne, Paul	Bathers	c. 1890	3
Andre Derain	Bathers	1907	3
Picasso, Pablo	Bathers with Toy Boat	1937	3
Picasso, Pablo	Bathers	1918	3

Picasso, Pablo	Les Demoiselles d'Avignon	1907	3
Walker, Frederick	The Bathers	c. 1866	3
Matisse, Henri	Joy of Life	c. 1905	3
Matisse, Henri	Bathers with turtle	1908	3
Leighton, Frederic	Odalisque	1862	4
Boucher, Francois	Brown Odalisque	1745	4
Delacroix, Eugene	Odalisque	1857	4
Ingres, Jean-Auguste- Dominique	The Grand Odalisque	1814	4
Renoir, Pierre-Auguste	Odalisque	1870	4
Matisse, Henri	Odalisque, Harmony in Red	c. 1926	4
Tanoux, Adrien Henri	Odalisque	1913	4
Schiovoni, Natale	Odalisque	1845	4
Matisse, Henri	Odalisque	1926	4
Picasso, Pablo	The Great Odalisque (after Ingres)	1907	4
Picou, Henri Pierre	Odalisque	1858	4
Picasso, Pablo	Woman of Algier (Version N)	1955	4
Picasso, Pablo	Jacqueline in Turkish Dress	1955	4
Corot, Jean_Baptiste-Camille	The Roman Odalisque	1843	4
Fabbi, Fabio	Girls of the Harem	c. 1906	4
Delacroix, Eugene	The Women of Algiers in Their	1834	4
Jonghe, Gustave Leonard	A reclining Odalisque	c. 1870	4
Fortuny, Maria	The Odalisque	1861	4

Lefebvre, Jules Joseph	Odalisque	1874	4
Bukovac, Vlaho	Odalisque	1882	4
Botticelli, Sandro	The Birth of Venus	1486	5
Cabanel	The Birth of Venus	1683	5
Fauconnet, Guy Pierre	Venus	1919	5
Titian	The Venus of Urbino	1538	5
Picasso, Pablo	Nude woman with Necklece	1968	5
Cranach, Lucas the Elder	Cupid Complaining to Venus	1525	5
Sustris, Lambert	Venus and Love	1550	5
Matisse, Henri	Venus	1952	5
Rosetti, D. G.	Venus	c. 1863-	5
Velazques, Diego	Venus at her Mirror	1601	5
Gossart, Jan	Venus	c. 1521	5
Rubens, Peter Paul	Venus at a Mirror	c. 1615	5
Modigliani, Amadeo	Venus-Maja	1917	5
Rembrandt van Rijni	Hendrickje Stoffels as Venus	1662	5
Albani, Francesco	Venus Attended by Nymphs and Cupids	1633	5
Bollandt, Heinrich	Venus and Amor	c. 1520	5
Lambert, Sustris	Venus and Love	1550	5
Boucher, Francois	The Triumph of Venus	1740	5
Ingres, Jean-Auguste- Dominique	Venus Anadyamene	c. 1825	5
Dali, Salvador	Venus Binding Cupids	1925	5
Discrimination Session			

Aachen, Hans von	The three Graces	1604	1
Bisson, Eduard	The Three Graces	1899	1
Bouvier, Jules Augustus	The Three Graces	1975	1
Cranach, Lucas the Elder	The Three Graces	1531	1
Delaunay, Robert	The Three Graces	1912	1
Frost, William	The Three Graces	c. 1854	1
Picasso, Pablo	The Three Graces	1908	1
Picasso, Pablo	The Three dancers	1925	1
Vernon, Emile	The Three Graces	1917	1
Rubens, Peter Paul	The Three Graces	1620	1
Botticelli, Sandro	Primavera	c. 1482	1
Bronchorst, Jan Gerritsz	The Three Graces	c. 1645	1
Dali Calvadan	Enchanted Beach With Three	1020	1
Dali, Salvador	Fluid Graces	1938	1
Etty, Wiliam	Venus and Her Satellites	1835	1
Furini, Francesco	The Three Graces	c. 1633	1
Janco, Marcel	The Three Women in Malta	1930	1
Mathews, Arthur Frank	Song of the Sea (Three Graces)	c. 1909	1
Picasso, Pablo	Three woman	1908	1
Rubens, Peter Paul	The Three Graces	c. 1615	1
Tintoretto	Mercury and the Graces	c. 1576	1
Botticelli, Sandro	The return Judith to Bethulia	1427	2
Carravagio	Judith Beheadinng Holofernes	c.1598	2
Cranach, Lucas the Elder	Judith Victorious	c.1530	2

Gentileschi, Artemisia	Judith and Holofernes	1620	2
Goya, Francisco	Judith and Holofernes	1819	2
Klimt, Gustav	Judith II	1909	2
Lama, Gulia	Judith and Holofernes	1730	2
Vasari, Giorgio	Judith and Holofernes	c. 1554	2
Bray, Salomon de	Judith Delivering the Head of Holofernes	1636	2
Vermeyen, Jan Cornelisz	Judith with Head of Holofernes	c. 1525	2
Botticelli, Sandro	Judith Leaving the Tent of Holofernes	c. 1495	2
Cairo, Francesco del	Judith with Head of Holofernes	c. 1645	2
Corot, Jean_Baptiste-Camille	Judith	c. 1872	2
Giorgione	Judith	c.1504	2
Moser, Koloman	Judith and Holofernes	1916	2
Mellin, Charles	Judith with Head of Holofernes	1630	2
Riedel, August	Judith	1840	2
Piazzetta, Giovanni Battista	Judith and Holofernes	c. 1745	2
Stuck, Franz	Judith	1928	2
Valentin de Boulogne	Judith	c. 1626	2
Picasso, Pablo	Bathers in Forest	1908	3
Wouwerman, Philips	Landscape with Bathers	c.1660	3
Cezanne, Paul	Bathers	1892	3

Gaugini, Paul	Bathers at Tahiti	1897	3
Kirchner, Ernst Ludwig	Three Bathers	1913	3
Peter, Jean Baptiste Joseph	The Bathers	c. 1721	3
Preisler, Jan	Bathers	1912	3
Renoir, Pierre-Auguste	The Bathers	1918	3
Seurat, Georges	Study for Bathers at Asnieres	1883	3
Cezanne, Paul	Bathers	c. 1900	3
Bazille, Jean-Frederic	Bathers (Summer Scene)	1869	3
Carracci	Landscape with Bathers	1616	3
Cezanne, Paul	The Large Bathers	c. 1900	3
Fragonard, Jean-Honore	The Bathers	c. 1772	3
Walker, Frederick	The Bathers	c. 1866	3
Gaugini, Paul	The Bathers	1897	3
Matisse, Henri	Joy of Life	c. 1905	3
Picasso, Pablo	Bathers with Toy Boat	1937	3
Picasso, Pablo	Bathers	1918	3
Courbet, Gustave	The Bathers	1853	3
Boucher, Francois	Blond Odalisque	1752	4
Ingres, Jean-Auguste-	Odalisque with slave	1842	4
Dominique	Outilisque with stave	1042	7
Matisse, Henri	Odalisque with a Green Plant	1923	4
11201050, 1101111	and Screen	1740	т
Matisse, Henri	Reclining Odalisque	1926	4
Picasso, Pablo	Femmes d'Alger	1955	4

Renoir, Pierre-Auguste	Parisian Women in Agerian	1872	
Renon, 1 lene-Auguste	Costume	10/2	4
Tanoux, Adrien Henri	Odalisque	1904	4
Weisz, Adolphe	Odalisque	1884	4
Gervex, Henri	Odalisque	1882	4
Renoir, Auguste	Reclining Odalisque	c. 1917	4
Bukovac, Vlaho	Odalisque	1882	4
Corot, Jean_Baptiste-	TI D OLI	1042	4
Camille	The Roman Odalisque	1843	4
Delacroix, Eugene	The Women of Algiers in Their	1834	4
Ingres, Jean-Auguste-		1014	4
Dominique	The Grand Odalisque	1814	4
Lefebvre, Jules Joseph	Odalisque	1874	4
Leighton, Frederic	Odalisque	1862	4
Picasso, Pablo	Jacqueline in Turkish Dress	1955	4
Diagona D.11.	The Great Odalisque (after	1007	4
Picasso, Pablo	Ingres)	1907	4
Picou, Henri Pierre	Odalisque	1858	4
Schiovoni, Natale	Odalisque	1845	4
Amaury, Duval	La Naissance de Venus	1862	5
Bouguereau, A.	The Birth of Venus	1879	5
Picasso, Pablo	Venus et L'Amour	1957	5
Giorgione	Sleeping Venus	c. 1510	5
Titian	Venus and Music	1547	5

Rubens, Peter Paul	Venus Frigda	1614	5
Girodet de Roucy-Trison, Louis	Mademoiselle Lange as Venus	1798	5
Tintoretto	Venus, Mars and Vulcan	c. 1551	5
Carracci	Sleeping Venus	c. 1602	5
Poussin, Nicholas	Venus and Satyr	1626	5
Boucher, Francois	The Triumph of Venus	1740	5
Dali, Salvador	Venus Binding Cupids	1925	5
Fauconnet, Guy Pierre	Venus	1919	5
Gossart, Jan	Venus	c. 1521	5
Matisse, Henri	Venus	1952	5
Modigliani, Amadeo	Venus-Maja	1917	5
Picasso, Pablo	Nude woman with Necklace	1968	5
Rembrandt van Rijni	Hendrickje Stoffels as Venus	1662	5
Rubens, Peter Paul	Venus at a Mirror	c. 1615	5
Sustris, Lambert	Venus and Love	1550	5

Note. In fourth column is shown motif categories $(1 = Three\ Graces, 2 = Judith, 3 = Bathers, 4 = Odalisque, 5 = Venus).$

Appendix B: List of East Asian paintings used at Encoding and Discrimination session collapsed by authors and motifs.

Artist	Title	Dynasty	Motif
	Encoding Session		
unknown	Samantabhadra	Tang	1
unknown	Illustration of the Buddhist Scripture	Wu Dai	1
Guanpeng, Ding	The solemn image of Bodhisattva	Qing	1
unknown	Bodhisattva leads the dead to paradise	Tang	1
unknown	The Portrait of Samantabhadra	Song	1
unknown	King of the Inferno	Song	1
unknown	Water moon kuan-yin	Song	1
Liying, Jin	The Portrait of Avalokitesvara	Qing	1
Daqian, Zhang	The Portrait of Avalokitesvara	CHRP	1
Daqian, Zhang	Avalokitesvara in white dress	CHRP	1
Daqian, Zhang	The Portrait of Avalokitesvara	CHRP	1
Daqian, Zhang	Water moon kuan-yin	CHRP	1
unknown	Thousand-hand Bodhisattva	Song	1
unknown	Shakya Muni and Bodhisattva	Yuan	1
unknown	Nyoirin Kannon sitting a top island paradise	3 7	1
ulikilowii	Fudaraku	Yuan	1
unknown	The Bodhisattva Avalokitesvara	Qing	1
Xigui, Hu	The Portrait of Avalokitesvara	Qing	1
unknown	Lotus Kwun Yin	Ming	1
Guanpeng, Ding	The Portrait of Avalokitesvara	Qing	1

CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS			
unknown	Bodhisattva Manjusri	Tang	1
unknown	Yongzheng Sitting in the Pavilion	Qing	2
1	Yongzheng Indulged in Pleasures_Reading	0:	2
unknown	by the Fire	Qing	2
unknown	Yongzheng Indulged in Pleasures_Becoming	Oina	2
unknown	an Immortal	Qing	۷
unknown	Yongzheng Indulged in Pleasures_Lama	Qing	2
unknown	Dress	Qing	2
unknown	Yongzheng Indulged in Pleasures_Taoist	Qing	2
unknown	Costume	Qiiig	2
unknown	Chatting with Taoist	Qing	2
unknown	Yongzheng is reading, wearing the Dragon	Qing	2
dikilowii	Robe	Qing	۷
unknown	Yongzheng is writing, wearing casual clothes	Qing	2
unknown	Qianlong is writing	Qing	2
unknown	Xuande Emperor Hunting in the Wild	Ming	2
Lang Shining, Shen			
Yuan, Zhou Kun,	Qianlong Had Fun in the Snow	Qing	2
Zhou/Guanpeng,	Quinong Had I an in the Show	Qing	۷
Ding			
Shining, Lang/Yuan,			
Shen/Kun,	Qianlong was carrying an arrow	Qing	2
Zhou/Guanpeng,	gumong was carrying an arrow	Yg	_

Ding

Shining, Lang/Yuan,			
Shen/Kun,	O'mal and Olay at Wild Comm	O're	2
Zhou/Guanpeng,	Qianlong Shot a Wild Geese	Qing	2
Ding			
Shining, Lang/Yuan,			
Shen/Kun,	Oimplana Chat a Walf	Oin a	2
Zhou/Guanpeng,	Qianlong Shot a Wolf	Qing	2
Ding			
unknown	Qianlong and his wife shot a deer	Qing	2
	Qianlong in the prime of life, wearing the	Oin a	2
unknown	Dragon Robe	Qing	2
unknown	Yongzheng in the Dragon Robe	Qing	2
	Xuande Emperor Indulged in	Ming	2
unknown	Pleasures_Pitch-pot		
unknown	Tongzhi Enjoys Pleasured in the Garden	Qing	2
	Daoguang Stayed in the Autumn Courtyard	Otra-	2
unknown	Happily	Qing	
unknown	Watching butterflies in the summer	Qing	3
unknown	Viewing Bamboo Leaning on the door	Qing	3
Danny Fai	Twelve girls in Dream of the Red	Qing	3
Danxu, Fei	Mansion_Li Wan		
Danny Fai	Twelve girls in Dream of the Red	Qing	3
Danxu, Fei	Mansion_Jia Yingchun		
Donyu Esi	Twelve girls in Dream of the Red	Oina	2
Danxu, Fei	Mansion_Jia Yuanchun	Qing	3

67

Picking herbal medcine

mother

Children playing beside a palm tree

Xuan, Qian

unknown

Shengwen, Zhang

Yunpeng, Ding

Yuan

Qing

Song

Ming

5

5

Hongshou, Chen Children praying to Buddha Ming
unknown Playing around the rockery Song
Hanchen, Su Children playing in the courtyard in autumn Song

unknown Children playing in the garden Ming

Hanchen, Su Children romping in the yard Song 4
unknown Palace Children Playing Song 4

Children playing in the garden with their
Pu, Wang Qing 4

unknown Children playing in autumn scenery Yuan 4

Hanchen, Su The Knickknack Peddler Song

unknown Naughty Children fighting in the courtyard Song 4

unknown Children at Play Song 4

Xinzhong, Lu The Portrait of 16 Rohan Song 5

Shengwen, Zhang Buddhism Figure Paintings Song 5

Shengwen, Zhang Buddhism Figure Paintings Song 5

Shengwen, Zhang Buddhism Figure Paintings Song 5

unknown The Portrait of Rohan Song 5

Buddhism Figure Paintings

The Portrait of Rohan

unknown The Fortrait of Rohan Song 5

Xu, Song Rohan Album Ming 5

Xiu, GuanKan-akavatsaWu Dai5Xu, SongRohan AlbumMing5

CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS			69
Yunpeng, Ding	The Portrait of Rohan	Ming	5
Yunpeng, Ding	The Portrait of Rohan	Ming	5
Tingbiao, Jin	The Portrait of Rohan	Qing	5
Nong, Jin	A Rohan is reading the Buddhist Scripture	Qing	5
unknown	The Portrait of Rohan	Ming	5
Bin, Wu	The Portrait of Rohan	Ming	5
Songnian, Liu	The Portrait of Rohan	Song	5
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5
	Discrimination Session		
unknown	Bodhisattva leads the dead to paradise	Wu Dai	1
unknown	Illustration of the Buddhist Scripture	Wu Dai	1
Bin, Wu	The Portrait of Samantabhadra	Ming	1
Daqian, Zhang	Water moon kuan-yin	CHRP	1
Norifusa	Bodhisattva-Ragaraja	Qing	1
unknown	The Tang-ka	Yuan	1
unknown	Water moon kuan-yin	Wu Dai	1
Yunpeng, Ding	Five kinds of looks of Guanyin	Ming	1
Guanpeng, Ding	The Portrait of Avalokitesvara	Qing	1
unknown	The Portrait of Bodhisattva Manjusri	Ming	1
unknown	Samantabhadra	Tang	1
unknown	Bodhisattva leads the dead to paradise	Tang	1
Liying, Jin	The Portrait of Avalokitesvara	Qing	1
Daqian, Zhang	Avalokitesvara in white dress	CHRP	1

CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS			70
Daqian, Zhang	The Portrait of Avalokitesvara	CHRP	1
unknown	Shakya Muni and Bodhisattva	Yuan	1
unknown	Nyoirin Kannon sitting a top island paradise	Yuan	1
difficient in the second of th	Fudaraku	T dail	1
unknown	The Bodhisattva Avalokitesvara	Qing	1
Xigui, Hu	The Portrait of Avalokitesvara	Qing	1
unknown	Lotus Kwun Yin	Ming	1
1	Yongzheng Indulged in	0.	2
unknown	Pleasures_Shouldering a Cattail Hassock	Qing	2
Shining, Lang/Yuan,			
Shen/Kun,	Qianlong Hunted and Had Picnic	Qing	2
Zhou/Guanpeng,			
Ding			
Shining, Lang/Yuan,			
Shen/Kun,	Other Character Wild Dead	0:	2
Zhou/Guanpeng,	Qianlong Shot a Wild Duck	Qing	2
Ding			
Shining, Lang/Yuan,			
Shen/Kun,		0.	2
Zhou/Guanpeng,	Qianlong Shot a Bear	Qing	2
Ding			
unknown	Qianlong in his later years, wearing the	0.	0
	Dragon Robe	Qing	2

Xuande Emperor Indulged in

Pleasures_Shooting

unknown

Ming

2

unknown	Xuande Emperor Indulged in Pleasures Football	Ming	2
unknown	Xuande Emperor Indulged in Pleasures_Polo	Ming	2
unknown	Xuande Emperor Indulged in Pleasures_Chui Wan	Ming	2
unknown	Qianlong Appreciated Antiques	Qing	2
unknown	Yongzheng Indulged in Pleasures_Reading by the Fire	Qing	2
unknown	Yongzheng Indulged in Pleasures_Taoist Costume	Qing	2
unknown	Yongzheng is writing, wearing casual clothes	Qing	2
unknown	Qianlong is writing	Qing	2
unknown	Xuande Emperor Hunting in the Wild	Ming	2
unknown	Qianlong and his wife shot a deer	Qing	2
unknown	Yongzheng in the Dragon Robe	Qing	2
unknown	Xuande Emperor Indulged in Pleasures_Pitch-pot	Ming	2
unknown	Tongzhi Enjoys Pleasured in the Garden	Qing	2
unknown	Daoguang Stayed in the Autumn Courtyard Happily	Qing	2
unknown	Holding a Ruyi in Hand	Qing	3
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Xue Baochai	Qing	3

CROSS-CULTURAL I	DIFFRENCES IN SPECTATORSHIP OF PAIN	ITINGS	72
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Shi Xiangyun	Qing	3
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Jia Tanchun	Qing	3
unknown	One of the Imperial Concubine of Qianlong	Qing	3
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Jia Xichun	Qing	3
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Wang Xifeng	Qing	3
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Qin Keqing	Qing	3
unknown	Tasting Tea under a Tung Tree	Qing	3
unknown	Sewing clothes in candlelight	Qing	3
unknown	Viewing Bamboo Leaning on the door	Qing	3
Danxu, Fei	Twelve girls in Dream of the Red Mansion_Jia Yuanchun	Qing	3
unknown	Empress of Filial Piety and Chastity	Qing	3
Bingzhen, Jiao	Picking Rattan to Make Clothes for Parents	Qing	3

Admonishing the Clan

Filial Piety to the Elders

Reading and Meditating

Governing the Country Wisely

Rearing Silkworm in the Palace

Watching snow next to hearth

Palace children playing in the garden

Qing

Qing

Qing

Qing

Qing

Qing

Song

3

3

3

3

3

3

4

Bingzhen, Jiao

Bingzhen, Jiao

Bingzhen, Jiao

Bingzhen, Jiao

unknown

unknown

Hanchen, Su

CROSS-CULTURAL DIFFRENCES IN SPECTATORSHIP OF PAINTINGS			73
Hanchen, Su	Children playing in the courtyard in autumn	Song	4
Gan, Han	A boy sage riding on a goat	Tang	4
Hanchen, Su	Puppet Play	Song	4
Tingbiao, Jin	Children playing on the ice	Qing	4
Xuan, Qian	Children playing under the shadow of willow	Yuan	4
unknown	Royal children playing in winter	Yuan	4
Honohon Cu	Winter Dlan	Northern	4
Hanchen, Su	Winter Play	Song	4
unknown	Children Cooking Pao-tzu	Yuan	4
Hanchen, Su	One Hundred Children in the Long Spring	Northern	4
Hanchen, Su		Song	
Hanchen, Su	Children playing in the courtyard in autumn	Song	4
Tingbiao, Jin	Children playing games with grass	Qing	4
unknown	Children playing on a platform	Ming	4
Hanchen, Su	Children Playing in a Palace Garden	Northern	4
Hanchen, Su		Song	
unknown	Picking herbal medcine	Qing	4
unknown	Playing around the rockery	Song	4
Hanchen, Su	Children playing in the courtyard in autumn	Song	4
unknown	Children playing in the garden	Ming	4
unknown	Children playing in autumn scenery	Yuan	4
unknown	Naughty Children fighting in the courtyard	Song	4
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5

ODOGG OUT TUD AT	DIEEDENIGEG DI CDEGE	A TODGLID OF DADITHICS
CROSS-CULTURAL	ADJEERENCES IN SPECTA	ATORSHIP OF PAINTINGS

74

Shengwen, Zhang	Buddhism Figure Paintings	Song	5
Xu, Song	Rohan Album	Ming	5
Xu, Song	Rohan Album	Ming	5
Yunpeng, Ding	The Portrait of Rohan	Ming	5
Bin, Wu	The Portrait of 18 Rohan	Ming	5
Songnian, Liu	The Portrait of Rohan	Song	5
Guandao, Liu	Protectors Gather for Zen	Yuan	5
Songnian, Liu	The Portrait of Rohan	Song	5
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5
Shengwen, Zhang	Buddhism Figure Paintings	Song	5
Shengwen, Zhang	Buddhism Figure Paintings	Song	5
Shengwen, Zhang	Buddhism Figure Paintings	Song	5
Xu, Song	Rohan Album	Ming	5
Xu, Song	Rohan Album	Ming	5
Yunpeng, Ding	The Portrait of Rohan	Ming	5
Nong, Jin	A Rohan is reading the Buddhist Scripture	Qing	5
Bin, Wu	The Portrait of Rohan	Ming	5
Xinzhong, Lu	The Portrait of 16 Rohan	Song	5

Note. In fourth column is shown motif category (1 = Bodhisattva, 2 = Emperor, 3 = Noble

Woman, 4 = Palace Children, 5 = Rohan).