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## 7. Poetic Narrative in William Morris's and Edward Burne-Jones's Pygmalion Project

AMELIA YEATES

A man of Cyprus, a sculptor named Pygmalion, made an image of a woman, fairer than any that had yet been seen, and in the end came to love his own handiwork as though it had been alive; wherefore, praying to Venus for help, he obtained his end, for she made the image alive indeed, and a woman, and Pygmalion wedded her.<sup>1</sup>

During the 1860s William Morris and Edward Burne-Jones worked closely together on the collaborative project of *The Earthly Paradise* (1868–70), a lengthy poem by Morris in the vein of Chaucer's *Canterbury Tales*. The poem was intended to be illustrated throughout with designs by Burne-Jones, although in the end was published with only a frontispiece.<sup>2</sup> By this time though the artist had undertaken many illustrations for the individual poems that make up the narrative, including several for "Pygmalion and the Image," the classical story of the Cypriot sculptor who falls in love with his own creation, re-told in *The Earthly Paradise*.<sup>3</sup> These designs would form the basis for two sets of finished paintings (1868–70 and 1875–78). The first set was a commission for Euphrosyne Cassavetti, the wife of an Anglo-Greek merchant, Demetrios Cassavetti, living in London, and mother of Maria Zambaco,<sup>4</sup> whilst the second set was exhibited at the Grosvenor Gallery in 1879.<sup>5</sup>

Although the Pygmalion paintings are referred to frequently in accounts of Burne-Jones's work, they have rarely received any sustained critical attention. When the works are discussed, it is often through a biographical lens, critics viewing the paintings as an expression of Burne-Jones's feelings for the artist Maria Zambaco, with whom he had an affair at the time the first set of paintings was being produced. Going beyond a biographical model, this chapter

desire and romantic love by Burne-Jones and Morris. Challenging dominant series has its basis in the illustrations undertaken for Morris's poem. The est extant written version of the tale." Burne-Jones's Pygmalion and the Image other contemporary visual and literary representations of Pygmalion. an alternative interpretative framework for Morris's and Burne-Jones's project, readings of Pygmalium and the Image as a reflection of the Burne-Jonescation of Burne-Jones with the mythical figure of Pygmalion, and instead locate Maria Zambaco modelled for both the Galatea and Venus figures, as surviving oring, in keeping with the lightening of Burne-Jones's palette in the 1870s the first, the main difference being an increase in size and different use of colretelling of the Pygmalion story in Book 10 of the Metamorphoses is the earliwhich make up The Earthly Paradise. The poem borrows from Ovid, whose as well as explore its engagement with textual traditions of Pygmalion, and with being often both unpersuasive and reductive. The essay thus seeks to identify ty-hve drawings and two sets of paintings), rather than isolating Burne-Jones's therefore considers Morris's and Burne-Jones's engagement with the Pygma-I consider the degree to which both Morris and Burne-Jones engaged with the Morris's poem. Within this inter-textual, rather than biographical, framework, example the transformation motif and the depicted relationship between Zambaco relationship, I closely examine visual aspects of the paintings, for the attention it deserves. Thus this chapter seeks to elide the frequent identifi-108 sketches demonstrate. her as his love." The composition of the later set is mostly unchanged from fourth image, The Soul Attains, to discover the animated statue and to claim malion is away praying and brings the statue to life." Pygmalion returns in the the third scene, The Godhead Fires, Venus visits the artist's studio when Pyg-Pygmalion contemplative, having sculpted his own vision of perfection. In the background. The second painting, The Hand Refrains [Plate 7.1], shows thought as two local women pass the studio, and the Three Graces appear in first painting of the series, The Heart Desires," pictures the sculptor, deep in paintings as expressions of personal romantic desires, biographical readings lion myth as a collaborative project (resulting in one lengthy poem, over foringly neglected in discussions of both their treatments of the tale. The essay Ovidian version of the Pygmalion story, a textual archetype which is surpris-Burne-Jones's romantic life but other representations of Pygmalion, especially Pygmalion and Galatea, to argue that the key context for the series is not his works within more complex debates concerning the shared exploration of Morris poem, arguing for a textual-visual relationship which has yet to receive explores the relationship between Pigmalion and the Image and the related Morris's "Pygmalion and the Image" is one of the twenty-four poems ANIELIA YEATES canvas, 1868-69. Photo @Birmingham Museums Trust. Plate 7.1: Edward Burne-Jones, Pygmalion and the Image II. The Hand Refrains, oil on Poetic Narrative in William Morris's NAME 109

for <i>Pyg-</i> y the fact ith Maria l accounts		de la constante		and the second second	"The Hand Refrains" Pygmalion was famed at various historical points for being an artist-lover and was typically represented as heroic. By the medieval period his name was frequently cited alongside those of other great artists such as Apelles and Zeuxis. <sup>10</sup> In the nineteenth century Pygmalion was still seen as an amorous character, <i>The Edinhurgh Review</i> referring to him as "the Cyprian lover." <sup>11</sup> In John Tenniel's <i>Pygmalion and the Image</i> (1878), <sup>12</sup> the vast sculpted head in the studio is that of Zeus—one of the most powerful gods in Greek mythology. <sup>13</sup> The presence of Zeus, who took many lovers, both mortal and immortal, can be seen to reinforce Pygmalion's reputation as a classical heroic lover who transcends boundaries in his love for Galatea, a sculpted body. As already identified, the primary interpretative framework for <i>Pygmalian and the Image</i> has been a biographical one, prompted by the fact that Burne-Jones's and Zambaco's relationship with the Pygmalion narrative, and rely on a connection between artistic activity and love-making, the same connection underlying the Pygmalion story. In fact, Zambaco herself was a sculptor, but as this role disrupts the Burne-Jones's feelings for Zambaco. Galatea, for Jenkyns, is a "amoothed" Maria. <sup>15</sup> Similarly, Stephen Kern claims that Burne-Jones "projected his frustration [at the affair] into this [the Pygmalion] myth." <sup>16</sup> The 1993 Sotheby's sales catalogue entry for the first set of Pygmalion paintings likens Burne-Jones to "the legendary Pygmalion"	biographical slippage to occur as though Burne-Jones and Pygmalion were simply interchangeable characters. However, I suggest that the artist-lover is the very model which Burne-Jones seeks to undermine in <i>Pygmalian and the</i> <i>Image</i> . Kern, despite his biographical speculations, recognises an ambiguity in Burne-Jones's depiction of the usually heroic figure of Pygmalion, claiming adon, but a mixture of suffering and uncertainty, a groping for reciprocal love and visual recognition. <sup>20</sup> This lack of "command" is precisely what makes <i>Pygmalian and the Image</i> different to other visual representations of the sculp- ior. Robert Upstone has also briefly referred to the problematic role of desire for Robert Opstone has also briefly referred to the problematic role of desire feelings stirred in him. <sup>21</sup> This disturbance on the part of Tygmalion deserves further consideration as it seems to be the most salient quality of the image, it foot of the whole series. In <i>The Hand Refmins</i> , Pygmalion's gaze is distant and remore and he scens somewhat nervous of his creation; his arm on the sentively on the floor and adopts a somewhat defensive pose. Rather than excited at the prospect of his ideal sculpture, it seems Pygmalion is troubled by, excited at the prospect of his ideal sculpture, seems Pygmalion is troubled by, ambivalence about a story of desire for a statue and the trope of the artist-lover upon which it relies, an ambivalence which is further evident if we consider by desires Pygmalion as a virile and libidinous figure, described in Burne-Jones's distance from Ovid's treatment of Pygmalion.
for <i>Pyg-</i> y the fact ith Maria l accounts	A Speling - Section	and the second second	inenal Spithen and state		n was famed at various historical points for being an artist-lover typically represented as heroic. By the medieval period his name ently cited alongside those of other great artists such as Apelles and In the nineteenth century Pygmalion was still seen as an amorous <i>The Edinburgh Review referring</i> to him as "the Cyprian lover." <sup>11</sup> In niel's <i>Pygmalian and the Image</i> (1878), <sup>12</sup> the vast sculpted head in is that of Zeus—one of the most powerful gods in Greek mytho- e presence of Zeus, who took many lovers, both mortal and immor- seen to reinforce Pygmalion's reputation as a classical heroic lover cends boundaries in his love for Galatea, a sculpted body. ready identified, the primary interpretative framework for <i>Pyg- nd the Image</i> has been a biographical one, prompted by the fact te-Jones at some point became romantically involved with Maria , who modelled for the first set of paintings. <sup>14</sup> Biographical accounts	the very model which Burne-Jones seeks to und <i>Image</i> . Kern, despite his biographical speculation Burne-Jones's depiction of the usually heroic fi the paintings "are not those of the male artist in ation, but a mixture of suffering and uncertainty and visual recognition." <sup>20</sup> This lack of "comm <i>Pygmalian and the Image</i> different to other visua ror. Robert Upstone has also briefly referred to for, although admiring of his creation, appear feelings stirred in him." <sup>21</sup> This disturbance on th further consideration as it seems to be the mos if not of the whole series. In <i>The Hand Refrain</i> and remote and he seems somewhat nervous o
	A Spelling and		induced by the second		onflate Burne-Jones's and Zambaco's relationship with the Pygmalion nar- ative, and rely on a connection between artistic activity and love-making, the	side facing Galatea is raised and the other hand les is facing Galatea is raised and the other hand les
	A Spinsterner	and spilling and			ame connection underlying the Pygmalion story. In fact, Zambaco herself was a sculptor, but as this role disrupts the Burne-Jones—Pygmalion / Zam-	tentatively on the floor and adopts a somewhat excited at the prospect of his ideal sculpture, it see
					baco—Galatea identification, little is made of it in accounts of the paintings, and Zambaco is instead cast as Burne-Iones's muse. Richard Ienkyns sees	or even suspicious of, Galatea. The Builder review
					Galatea as a personal, erotic expression of Burne-Jones's feelings for Zam-	work." <sup>22</sup> I propose that this treatment of Pygma
-	11400				baco. Galatea, for Jenkyns, is a "smoothed" Maria. <sup>15</sup> Similarly, Stephen Kern claims that Burne-Jones "projected his frustration [at the affair] into this [the	ambivalence about a story of desire for a statue an upon which it relies, an ambivalence which is fi
distance in the second second					Pygmalion] myth." <sup>16</sup> The 1993 Sotheby's sales catalogue entry for the first	Burne-Jones's distance from Ovid's treatment of
in the second second					n "submitting to his own passion." <sup>17</sup> Burne-Jones is portrayed as the great	Conventionally masculine terms, using the met
				ns before he had met Zambaco, in which case al in origin even if they received a biographical ne-Jones in the narrations cited above—(male)	onant one for Burne-Jones at the time of his affair with Zambaco but there	a "plumy pillow" (56). Similarly, the early Ch
				al in origin even if they received a biographical ne-Jones in the narrations cited above—(male)	is every possibility that Burne-Jones had already worked out the designs for his <i>Earthly Paradise</i> illustrations before he had met Zambaco, in which case	has his Pygmalion "as if it were his wife http: As Jane M. Miller notes, "[D]espite his absence
				ne-Jones in the narrations cited above—(male) Morris's	the works were not biographical in origin even if they received a biographical inflection as they developed. <sup>19</sup>	[Ovid's] Pygmalion proves to be an accomplia
					The characteristics of Burne-Jones in the narrations cited above—(male)	Morris's poem in many ways represents male desire in much the same

way as Ovid's and contains several descriptions of a libido-driven Pygmalion. resents male desire in much the same

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only" (9-10).31 Although Morris's "Pygmalion and the Image" features a has come to life, and the sculptor feels "No flush of silly shame / But pallor his Statue, Become his Wife" (1869), where Galatea is undesirable once she malion is very similar to W. H. Mallock's sculptor in his poem "Pygmalion to "In turn great pallor on his face did fall" (251). In this respect Morris's Pygthe same thought has a rather more draining effect on Morris's Pygmalion: eyes" and a "beating breast" (327) at the thought of Galatea coming to life, several moments in "Pygmalion and the Image" where the sculptor's desire Hodgson argues that Morris portrays Galatea as preferable in her sculptural statue cannot replace a living girl as an object of love."29 In contrast, Amanda "Month's is clear that art, no matter how perfect, cannot replace real life; the love for the statue as foolish whilst love for the living Galatea is expressed and often futile.27 Joshua argues that Morris represents Pygmalion's obsessive in Morris's early poetry, as analysed in several discussions, is rarely fulfilled co-exist with a degree of reticence about Pygmalion's desire for Galatea. Desire stand Burne-Jones's representation of the artist in Pygmalion and the Image. of Ovid's Pygmalion, takes on the qualities of fire: it "'gan to flame" (130) ing the position of "Pygmalion and the Image" within the narrative of The boding and uncertainty, which are echoed in Burne-Jones's paintings. happy ending, therefore, a close reading of the poem reveals themes of forefor his statue is a source of disquiet. Whilst Ovid's Pygmalion has "ardent Morris's Pygmalion prefers his statue or the living Galatea. Certainly there are form as she is immortal.<sup>30</sup> Critics cannot quite agree, therefore, on whether in more positive and rewarding terms.<sup>28</sup> Miller reads similarly, claiming that Although Morris relies on the same signifiers of masculinity as Ovid, these Galatea as a sexual object. There are crucial differences, however, betweer virile through phallic and flame-like imagery, and Pygmalion's treatment of with jewels. and continues to grow until Pygmalion is "panting, thinking of nought else" ated Galatea, however, Pygmalion grows desirous for her. His desire, like that women in particular were to him "an accursed race" (12).<sup>26</sup> After having cre-Burne-Jones approach the Pygmalion story is substantiated when considerhow the two poets treat desire, differences which may help us to better undermen from the street to carry her to his bed chamber where he decorates her 112 Earthly Paradise. The tales comprising the overall narrative are told by a Pygmalion, Morris's sculptor engages in sexual play with his statue, asking At first Pygmalion is not "made glad" (10) by "any damsel" and the local (132), his desire an "ever-burning, unconsuming fire" (181–82). Like Ovid's My reading of the hesitation and ambivalence with which Morris and Both Ovid and Morris, therefore, represent Pygmalion as libidinous and AMELIA YEATES

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group of "Wanderers" who have fled Norway to escape The Black Death. The poems are arranged in pairs, one classical and one medieval, each pair assigned to a particular month of the year. "Pygmalion and the Image" is the classical tale told in August, the introductory poem for this month echoing many of the themes of the Pygmalion poem. August is introduced as a burning, fiery month, with the pleasures of summer still lingering. The Wanderers tell of human nature's tendency to desire more, however, perhaps with direct reference to the story of Pygmalion:

Ah, love! such happy days, such days as these, Must we still waste them, craving for the best, Like lovers o'er the painted images. (15–17)

the harvest is ready for reaping and fruit is "odorous" and about to fall (31). decay" (3) and the elm-trees grow blacker by the day (24). The apple trees rather than celebration. The tall wheat grows "heavy-headed, dreading its vest."32 However, fulfillment is only a promise and the threat of decay looms Florence Boos suggests that the August pocm celebrates the "fullness of harwithin the August narrative of waning pleasures and the larger Earthly Pararipe fruit ready for the picking, but with the onset of decay imminent. Framed August, therefore, represents a sensuous time of sweet and heavy odors and a short time, as transient as Galatea's perfection or The Wanderers' youth. somewhat outworn" (27). The fruit and crops remain at their best for only are weighed down with the burden of their fruit and the gardens are "grown large over the plenitude, making the tone of the poem one of lamentation August is a time which promises "fulfillment of the year's desire" (1), when deferred or non-existent. As Jane M. Miller suggests: the poem framing Morris's "Pygmalion and the Image" might explain the "Pygmalion and the Image" is invested with a sense of pathos and, although hesitation Burne-Jones conveys in The Hand Refrains, where fulfilment is featuring a happy ending, is not straightforwardly celebratory. The tone of dise narrative of the irretrievability of youth and the clusiveness of satisfaction,

Although Burne-Jones calls the final picture in his series "The Soul Attains," we must not assume that he found in the story a satisfactory answer to his desire for constant beauty in his life ... Burne-Jones was obsessed with the idea of (young female) beauty and would surely have himself considered the problem of the statue's mortality; once she is vivified her beauty will inevitably fade with age.<sup>33</sup>

These are exactly the issues with which Morris is concerned in *The Earthly Paradise*. In fact, Frederick Kirchhoff suggests the month poems are illustrative in their function, "verbal equivalents to the Burne-Jones drawings

the paintings, a fact the Athenaeum critic seems to implicitly observe. The 114 of this dramatic love story clearly not palpable for the reviewer. This contemand desire, Pygmalion's failure to look directly at Galatea in either The Hand concentrated itself."<sup>37</sup> It is significant here that instead of the "amorous fire" amorous fire in his look ... The heart of the sculptor desires, but it has not reviewer goes on to suggest, "There is more of the studious force than of of Pygmalion's passion anticipates the sequence of events in the Ovidian Pygstirred by passion."36 The use of the word "yet" when referring to the arousal author writes that Pygmalion's eyes are "fixed in thought and hardly yet fully and dealing, in particular, with the issue of desire.<sup>35</sup> Of The Heart Desires, the contemporary accounts of the paintings, appearing in the Athenaeum in 1879 penetrate and dominate, consummating his desire."41 However, there is little and womanly, to revert back to nature in order that he may gain access, may as an incitement of passion. Similarly, Rebecca Virag claims that in Burnearguably these qualities lend a kind of sterility to the works, rather than act claims that in Pygmalian and the Image, "[T]he passivity and mamoreality of paintings, a projection which considers the pre-existing narrative of the Pygmalion's eyes-"hardly-yet fully stirred by passion"-the anticipated passion yet moved by passion."39 This is almost identical to the description of Pygreviewer observes, "There is speculation now in her [Galatea's] eyes, hardly arousal on the other."38 In the context of this relationship between the gaze hard, not turning away, and enjoying on the one hand, and possession and is a cognitive relation between looking and enlivening; and between looking "not concentrated itself" is also telling. David Freedberg suggests that "there than of passion, the artist a student or worker rather than lover. The phrase the reviewer expects to find is a "studious force," evidence of study rather malion narrative, but arguably this anticipated passion never fully appears in and the Image can be further supported by turning to one of the most detailed lion story and consequently Burne-Jones's illustrations and paintings. that Morris had originally planned to include in the printed volume."34 The in the paintings to speak of penetration and domination, tropes borrowed Jones's series, Pygmalion "desires the hard passionless statue to become soft Pygmalion's statue are in themselves an incitement to desire."40 However, malion story but not the visual specificities of Burne-Jones's series. Jenkyns the various later accounts, which try to map Burne-Jones's desire onto the porary description of the paintings suggests a more persuasive reading than Refrains or The Saul Attains shows his lack of erotic mastery of her. August poem is therefore a crucial frame for Morris's re-telling of the Pygma-A reading of desire as reticent and ambiguous in Burne-Jones's Pygmalion Of the final painting in the series, The Soul Attains, the Athenaeum AMELIA YEATES series marks a "chaste" contrast to Ovid's tale.42 speak of restraint and reticence and, as Lene Østermark-Johansen notes, the of Galatea coming to life in front of a stunned Pygmalion, as for example in of the transformed Galatea as a romantic companion is also played out in the "The Godhead Fires" from Ovid's tale; rather the title The Hand Refrains, and Pygmalion's stance, series: Burne-Jones removes the sculptor from the transformation scene. In versions by Ernest Normand, William Bell Scott and John Tenniel. However, representation of Galatea's transformation, the central motif in the Pygma-Burne-Jones's ambivalence about both the artist as lover and the suitability Poetic Narrative in William Morris's ever, Pygmalion returns to find Galatca already alive, a process which has life in the presence of Pygmalion, as he watches and touches his head in disbecomes to life under his touch in a highly crotic way. In Ernest Normand's Ovid's verse, after Pygmalion has returned from praying to Venus, Galatea there is a key narrative difference between these paintings and Burne-Jones's lion story. Most visual treatments of the story focus on the climactic moment a crucial aspect of Morris's and Burne-Jones's Pygmalion depictions, for in started in The Godhead Fires where Venus breathes life into the statue, as her as the metamorphosis takes place. In Burne-Jones's The Soul Attains, howtransforming Galatea, whose upper body is bathed in sunlight and warmth Galatca comes to life as Pygmalion kneels at her feet. Similarly, in Tenniel's lief. In Scott's etching, Pygmalion (1875),<sup>44</sup> for his sonnet of the same name, Pygmalion and Galatea (1886),43 the sculpture is in the process of coming to The removal of Pygmalion from the moment of physical transformation is where Pygmalion returns from praying to find Galatea already transformed. real hair, eyes and skin testify. This narrative corresponds with Morris's poem Pygmalion and the Image, an energetic Pygmalion flings his arms around a of the narrative. In Ovid's verse the moment of transformation in Pygmafor wonder, amazement and adoration, and is usually the most dramatic part most narratives Pygmalion's discovery that Galatea has come to life is cause arguably the most exciting part of the tale. Unlike Morris, other Victorian miraculously softens under his exploratory touch as the pair lie in Pygmalion's presence is replete with sensational and erotic overtones as the marble formation is erotic as Galatea's eyclids grow "moist and warm" (281) and her poets emulate Ovid's sensational transformation of Galatea in Pygmalion's hundred-and-one line verse, therefore taking up a fifth of the poem, and is lion's bed. The transformation takes place over twenty-one lines of the one presence. In Robert Buchanan's "Pygmalion the Sculptor" (1863) the trans-115

reverentially at the feet of his beggar maid. Such a reading is especially fitting her, as the protagonist in Burne-Jones's painting King Cophetua (1884) sits, the transformation of his creation, does not embrace her but kneels before an ideal and elevated body, but also a restrained artist who, on discovering depict Galatea naked, rather than draped, Burne-Jones represents not only than attempt to embrace her naked newly transformed body. In choosing to Attains as Burne-Jones's sculptor chivalrously takes Galatca's hand, rather culty of embracing a naked transforming body, which is avoided in The Soul rather uncomfortable looking Galatea in Tennicl's version shows the diffior still? In which room should it be? And should it be draped or naked? The other ways to express the drama of the story. Should the statue be moving and what we see in the drawings is therefore his perhaps experimenting with a running Galatea, whose hair and gown flow behind her.<sup>50</sup> As this is the only Burne-Jones could not show Galatea coming to life in Pygmalion's presence it was clearly of interest to him. In adhering to the narrative of Morris's poem, part of the Pygmalion sequence that Burne-Jones worked out so many times, Galatea,49 the most-dramatic depicting a joyous Pygmalion rushes to embrace made one, or occasionally two attempts at most of his Pygmalion illustrations if he always intended to depict her already transformed. Whereas the artist of Galatea in a more dramatic manner than that used in the paintings, even for The Earthly Paradise, there are six sketches of Pygmalion's discovery of of narration to its highest limit."48 unburdened simplicity, directness, and fullness which carries the painter's art and more than the story is told. They are thought out with an unstrained and and the Image. The Edinburgh Review claimed that in the series "the story scheme, Burne-Jones's contemporaries admired the narrativity of Pygmalion narration. However, despite the omission of the dramatic transformation is evident in the Pygmalion series, which is divested of the drama of Ovid's unobtainable by him. A melancholic stasis was his achievement."47 Such stasis space and time. This end was rejected by Burne-Jones or was perhaps simply and genre painting-is to suggest a movement of people, in events, through argues that "[O]ne of the expectations of narrative painting-both of history a discussion of narrativity in the artist's Love Among the Ruins, Colin Cruise of the scene. This was a particularly important strategy for Burne-Jones. In as do Morris and Burne-Jones, therefore considerably affects the erotic tenor the breath of the goddess."46 Removing Pygmalion from the transformation, Galatea's transformation: "her curving ripples of hair seem just warm from ... account of Watts's The Wife of Pygmalian, Swinburne enjoys the eroticism of 116 hair falls like "yellow leaves around a lily's bud" (260-61).45 In his rapturous We know that Burne-Jones had experimented with treating the discovery AMELIA YEATES represented in medieval illustrated manuscripts. given the influence of medieval manuscripts on Burne-Jones and, specifically, Poetic Narrative in William Morris's

expression of biographical events. Far more meaningful is the connection to support the argument that the paintings cannot be reduced simply to an of visual and textual reference points Burne-Jones had available to him and whilst the drawing for "The Hand Refrains,"57 may reference "Pygmalion Morris's poem and the shared explorations of love, including the courtly love Overcome by the Beauty of his Image."58 Such parallels suggest the range manuscript illustration of "Pygmalion playing instruments to his statue,"56 on the Organ in the Presence of the Image"55 may have been inspired by the gest a parallel to Burne-Jones's illustrations; his drawing "Pygmalion playing transformation scene. Other illustrations in the Bodleian manuscript also sug praying to Venus, as in Morris's poem, to find his statue alive, illustrated in of familiarity with the text. In the Bodleian version, Pygmalion returns from script, especially as Burne-Jones had been so enthused by the British Library's designs, culminating in finished paintings such as Love Leading the Pilgrim Harley manuscript of the Ruman de la Rose that he took some friends to see have been what prompted Morris to depart from the conventional Galatea Folio 151v.<sup>54</sup> If Morris and Burne-Jones did see this manuscript, it may even the work.53 Burne-Jones also produced several of his own Roman de la Ross manuscripts at the Bodleian,52 it is possible they saw this particular manuthe Bodleian in 1834.51 Given their admiration for the medieval illuminated The text contains a re-telling of the Pygmalion story and a version entered laume de Lorris and Jean de Meun and admired by Morris and Burne-Jones. seen for the Roman de la Rose, first written in the thirteenth century by Guil-(begun in 1877, completed 1896-97, Tate), again suggesting a high degree transformed Galatea, Burne-Jones may have had in mind illustrations he hac tradition of medieval courtly love than the lascivious writings of Ovid. Pygmalion and the Image, which, as I will now discuss, is inspired more by the In illustrating the story of Pygmalion finding, rather than witnessing, a

which Burne-Jones would develop in his paintings to create a striking narracreating an ambiguity around the issue of Pygmalion's desire for Galatea, one tive treatment of the classical figure of Pygmalion. Considering the dialogue gest that it does so within a narrative of transience, decay and impermanence, paintings and the poem. Whilst Morris's poem, to some extent, represents series and offer instead a more sustained reading of narrative and desire in the both literary and visual, can take us well beyond a biographical reading of the teristics of Pygmalion and the Image in relation to other Pygmalion texts, Pygmalion as virile and libidinous, and appears to offer a happy ending, I sug-In conclusion, an exploration of some of the prominent visual charac-

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accounts of Burne-Jones's work. myth can provide more complex readings than those offered in biographical their Pygmalion project in relation to contemporary representations of the and the relationship between the real and the ideal, whilst an examination of examination of themes of shared interest, such as desire for the sculpted body between Morris's and Burne-Jones's treatments of Pygmalion allows an

## Notes

- 1. Preamble to William Morris's "Pygmalion and the Image," The Earthly Paradize (London: Reeves and Turner, 1890), 164.
- ŝ See Joseph R. Dunlap, The Book That Never Was (New York: Oriole Editions, 1971), for an account of the abortive project.
- ęu Twenty-two (twelve finished designs and ten studies) at Birmingham Museum and Art Gallery, several in the William Morris Gallery and three in an album sold at Sotheby's (10 Nov., 1981, lot 26) (Stephen Wildman and John Christian, Edward Burne-Jones Victorian Artist-Draamer (New York: The Metropolitan Museum of Art, 1998), 221n).
- 4 The works remained in the family until 1967 when they went to the Joseph Setton Collection in Paris. They were then purchased by Andrew Lloyd Webber in 1993.
- ţn. This set of paintings is now at Birmingham Museum and Art Gallery.
- 9 Essaka Joshua, Pygmalion and Galatea. The History of a Narrative in English Literature (Aldershot: Ashgate, 2001), 161.
- 1 Birmingham Museum & Art Gallery, accession number 1903P23
- çc Birmingham Museum & Art Gallery, accession number 1903P25.
- 9 Birmingham Museum & Art Gallery, accession number 1903P26
- 10. Joshua, Pygmation and Galatea, 15.
- 12 П, "Burne-Jones: his Ethics and Art." Edinburgh Review 189.387 (January 1899): 42.
- 3 Robert Upstone, "The Artist's Studio," in Exposed: The Victorian Nude, ed. Alison Victoria & Albert Museum, museum number 53-1894.
- 14 An exception to this approach is Caroline Arscott's "Venus as Dominatrix: Ninepersonal and coded expression of Burne-Jones's own romantic situation but within teenth-Century Artists and their Creations," in Manifestations of Venus: Art and Sec-Smith (London: Tate Publishing, 2001), 204. Press, 2000), 109-125, which examines desire in Pygmalion and the Image not as a unlity, eds. Caroline Arscott and Katie Scott (Manchester: Manchester University the context of Aestheticism.
- 5 Richard Jenkyns, The Victorians and Ancient Greece (Oxford: Basil Blackwell, 1980),
- 16. Stephen Kern, Eves of Love: The Gaze in English and French Paintings and Novels 1840-1900 (London: Reaktion Books, 1996), 109.
- 17. Catalogue of the Sotheby's Sale, "Important Victorian Pictures." June 8-9, 1993 (lot 24), 26.
- 18. "Important Victorian Pictures," 26.

19.

Malcolm Bell dates the drawings as 1867, when Burne-Jones moved to the Grange (Sir Edward Burne-Jones: A Record and Review (London: George Bell and Sons,

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article/4051). In an unpublished PhD thesis Elisa Korb identifies varying evidence for Oxford University Press, 2008, online edition, http://www.oxforddnb.com/view/ the length of the affair, with some dating the start at 1866, some at 1868 ("Edward PhD thesis, University of Birmingham, 2007, 45). Burne-Jones and His Fantasy of the Femme Fatale-Maria Zambaco," unpublished 1901), 19, whilst Christopher Newall dates the beginning of the project to 1865 ("Sir Edward Coley Burne-Jones," Oxford Dictionary of National Biography. Oxford:

- Kern, Eyes of Love, 109.
- 20. Upstone, "The Artist's Studio," 203.
- 22. "The Grosvenor Gallery," The Builder 37 (3 May 1879): 481.
- Parenthetical figures refer to line numbers in Ovid. Metannorphoses, trans. Frank Justus Miller (Loeb Classical Library) (London: Heinemann, 1916).
- Quoted in Joshua, Pygmation and Galatca, 1.
- 24. Jane M. Miller, "Some versions of Pygmalion," in Ovid Renewed: Ovidian Influences on Literature and Art from the Middle Ages to the Twentieth Century, ed. Charles
- 26 Parenthetical figures refer to line numbers in William Morris, The Earthly Paradise, a Martindale (Cambridge: Cambridge University Press, 1988), 207.
- 27 See, for example Amanda Hodgson, The Romances of William Morris (Cambridge: Paem (London: Reeves and Turner, 1890).
- Joshua, Pygmation and Galatea, 87. Cambridge University Press, 1987).
- Joshua, Pygmalion and Galatra, 87.
   Miller, "Some versions of Pygmalion," 212.
- Hodgson, The Romances, 72.
- 30 Parenthetical figures refer to line numbers in W. H. Mallock, "Pygmalion to His Statue, Become His Wile," accessed at http://lion.chadwyck.co.uk/athens/.
- 32. Florence Boos, ed. The Earthly Paradise by William Morris, vol. 1 (New York; London: Routledge, 2002), 605.
- 33+ Miller, "Some Versions of Pygmalion," 213.
- 34. Frederick Kirchhoff, William Morris: The Construction of a Male Self, 1856-1872 (Athens, Ohio: Ohio University Press, 1990), 155.
- 35. Arscott suggests that the review was written by a "sympathetic insider," probably William Michael Rossetti, which seems likely given the article was published in March
- inatrix," 114). 1879, before the series had been displayed at the Grosvenor Gallery ("Venus as Dom-
- "New Pictures and Sculptures," The Athenneum 1, March 1879, 415
- 36. "New Pictures and Sculptures," 415.
- 38. David Freedberg, The Power of Images: Studies in the History and Theory of Response (Chicago and London: The University of Chicago Press, 1989), 325
- 39 "New Pictures and Sculptures," 416.
- Richard Jenkyns, Victorians and Ancient Greece, 145.
- 40. Rebecca Virag, "The Clean, The Dirty and the Reflection of the Ideal in Burne-Jones's Pygmalion Series," unpublished conference paper delivered at the Edward
- Lene Østermark-Johansen, Walter Pater and the Language of Sculpture (Surrey, UK, Burne-Jones conference, Barber Institute of Fine Arts, University of Birmingham,
- 5 and Burlington: Ashgate, 2011), 197.
- 43. The Atkinson Art Gallery, Southport, Merseyside.

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- 44. Etching to illustrate his sonnet "Pygmalion," in Poems: Ballads, Studies from Nature, Sonnets etc. (London: Longmans, Green, 1875).
- Parenthetical figures refer to line numbers in Robert Buchanan, "Pygmalion the Sculptor," (1863), accessed at http://lion.chadwyck.co.uk/athens/.
- 46. Quoted in Jenkyns, Victorians and Ancient Greece, 143.
- Colin Cruise, "Various Loves, Various Ruins: Burne-Jones, Browning and Time," in Erzählte Zeit und Gedächtnis: Jahrbuch für Kunstgeschichte 29/30, ed. Götz Pochat (Graz: University of Graz, 2005), 121.
- 48. "Burne-Jones: his Ethics and Art," 42.
- 49. These are held at Birmingham Museum & Art Gallery, accession numbers 623'27, 624'27, 625'27, 626'27, 627'27, 628'27.
- 50. 628'27.
- Douce 195. Late 15thc. http://www.bodley.ox.ac.uk/dept/scwmss/wmss/online/ 1500-1900/dorvilleCLD/douce2CLD.html.
- 52. See Wildman and Christian, Edward Burne-Jones (50), and Fiona MacCarthy, The Last Pre-Raphaelite: Edward Burne-Jones and the Victorian Imagination (London: Faber & Faber, 2012), 33.
- 53. Julian Treuherz, "The Pre-Raphaelites and Medieval Illuminated Manuscripts," in Pre-Raphaelite Papers, ed. Leslie Parris (London: Tate Gallery and Allen Lane, 1984), 153-69; Michaela Braesel, "The Influence of Medieval Illuminated Manuscripts on the Pre-Raphaelites and the Early Poetry of William Morris," Journal of the William Morris Society 15.4 (Summer 2004): 45.
- 54. Folio 151v, MS Douce 195, Bodleian Library, Oxford.
- 55. Birmingham Museum & Art Gallery, 615'27.
- 56. Folio 150v, MS Douce 195, Bodleian Library, Oxford.
- 57. Birmingham Museum & Art Gallery, 614'27.
- 58. Folio 149r, MS Douce 195, Bodleian Library, Oxford. Treuherz ("Medieval Illuminated Manuscripts," 167) and Braesel ("Medieval Illuminated Manuscripts," 47) have noted the influence of the British Library's Harley MS 4225 on Burne-Jones's *Pygmalion and the Image.*